NOVARTIS

Therapy Area Head - Immunology & Neuroscience

Job ID
REQ-10091313

十一月 05, 2026

Taiwan

摘要

Therapy Area Head - Immunology & Neuroscience
Location : Taipei

#LI-Hybrid

Are you a commercial leader who thrives on turning strategy into results, launching innovative medicines, and building high-performing teams? Join Novartis as our TA Head and shape how we bring transformative therapies to the patients who need them.

As a member of the Country Leadership Team, you'll own the full performance of the Therapeutic Area, including revenue, profitability, and pipeline portfolio. You'll lead the go-to-market model, brand strategy, field force, and launch execution, working closely with Access, Medical, Commercial, and other functions to maximize brand impact and patient reach.

About the Role

Major accountabilities:

- Own the Therapy Area P&L and deliver growth in sales, market share, and profitability
- Lead end-to-end launch planning and execution for new products and line extensions
- Translate global brand strategy into localized, insight-driven brand plans
- Drive omnichannel excellence across digital programs, HCP engagement, and patient activation
- Design and size the field force, and steer in-field performance through clear KPIs
- Build strategic partnerships with KOLs, key accounts, payors, and industry stakeholders
- Pioneer new commercial models with cross-functional partners
- Develop a high-performing team through coaching, succession planning, and capability building

Requirements:

- University degree in bioscience or business required. Advanced degree in bioscience, medicine, business, and/or management preferred.
- 12+ years of leadership experience in the pharmaceutical or life science industry
- Proven P&L ownership and strong sales and marketing management track record
- Hands-on experience leading country-level product launches
- Deep fluency in market access, regulatory, pricing, and reimbursement dynamics
- Data-driven mindset with strong business review and course-correction discipline
- Solid understanding of digital trends, platforms, and omnichannel engagement
- Experience leading transformation and influencing across a complex matrix organization
- Fluent English required; Mandarin is a plus
- Above-country or multi-market experience is an advantage

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally. Read our handbook (PDF 30 MB)

部门

International

Business Unit
General Management

地点
Taiwan

站点
Taipei

Company / Legal Entity
TW03 (FCRS = TW003) Novartis (Taiwan) Co. Ltd

Functional Area
Commercial & General Management

Job Type
Full time

Employment Type
Regular

Shift Work
No

var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId: "kalturaplayer6aec7b775113c243303589", provider: { widgetId: "10m7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop: false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [{ presets: ['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get: kPlayer.ui.components.Remove }] } }; // Check and add plugins only if they exist if (kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if (kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default: alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {

config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; } config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if (kPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; } if (kPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if (kPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if (kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if (kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {}; config.plugins.googleTagManager.customEventsTracking = {}; config.plugins.googleTagManager.containerId = 'GTM-57RJQ5'; config.plugins.googleTagManager.customEventsTracking.custom = []; config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents: false, playlistEvents: false, castEvents: false } }; }

// Ensure the global player registry array always exists, regardless of embed type. window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise = thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbnailEmbed() returns a Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to capture the player directly. thumbEmbedPromise .then(function(player) { window.kalturaPlayerVideos.push(player); // Notify kalturadatalayer.js that a new player is ready so it can // attach custom event listeners immediately, regardless of when // the user clicked the thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', { detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) { console.error(e.message) }

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