NOVARTIS

Manager, Field Design & Deployment

Job ID
REQ-10091274

十一月 04, 2026

India

摘要

Manager, Field Design and Deployment, drives day-to-day project activities supporting the generation of insights for the Field LT. Responsibilities include managing project workflows, ensuring adherence to timelines and quality standards, designing advanced analytical models, and implementing innovative methodologies. The role involves proactive stakeholder communication, storyboarding narratives, mentoring team members, and fostering cross-functional collaboration to drive integrated solutions. Additionally, the Manager supports process improvements, knowledge-sharing initiatives, talent development.

About the Role

Manager, Field Design & Deployment
Location - Hyderabad #LI Hybrid

Major Accountabilities

- Drives day-to-day projects activities with necessary guidance, ensuring adherence to timelines and quality objectives in Field GTM and Deployment analytics exercises
- Drives the design, execution of advanced analytical models and methodologies, applying both technical depth and functional expertise to deliver actionable insights
- Experienced in analytics in multiple capabilities among Field optimization and effectiveness (segmentation, targeting, sizing, role design, alignment, placement analytics)
- Maintains exemplary communication with all stakeholders, including internal team, leadership, and broader I&A team, through regular, structured updates
- Proactively focuses on improvement in capabilities, processes, and team skills by identifying opportunities to enhance efficiency, quality, and the overall way of working
- Works across teams in I&A, leverages cross-functional synergies and drives innovative
- Mentors team members and support talent development initiatives to build capabilities, enable growth, and retain top talent within the organization

Minimum Requirements

- Graduate degree in an Analytical field/ Life Sciences/ Pharmacy/ Medicine/ Science & Technology is minimum
- A specialization in project management or an MBA is desirable
- Fluency in English is a pre-requisite

- Strong analytical thinking with problem solving approach

- 5+ years ' experience in analytics, commercial execution, or field GTM analytics in pharmaceutical or healthcare sector
- Advanced knowledge and expertise in any one or more of technical areas:

Data ETL platforms - DATAIKU

Data processing and analytical tool & technologies (MS Excel, SQL and Python)

- Experience with programming tools such as R, Python is desirable

- Experience of co-leading project teams

- Experience of working in a matrix and geographically dispersed environment
- Past work reflects a track record of operational excellence in SFE and / or Business Analytics field
- Ability to engage senior stakeholders and influence strategic decision-making
- Strong and proactive business results-focus, and proven ability to provide insights that increase productivity

Essential Requirements

Novartis seeks an individual with experience in the US pharmaceutical or healthcare industry, with deep understanding across various customer facing field roles and experienced in analytics in multiple capabilities among Field optimization and effectiveness (segmentation, targeting, sizing, role design, alignment, placement analytics). The person should have the ability to drive day-to-day project activities, ensure timely deliver, and ensure quality. The candidate should be able work in high performing team, fostering a collaborative and innovative mindset.

Values and Behaviors: Demonstrates and upholds Novartis values and behaviors in all aspects of work and collaboration.

Location: Hyderabad NKC | Hybrid | 3 days a week in office is mandatory.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally. Read our handbook (PDF 30 MB)

部门
US

Business Unit
General Management

地点
India

站点
Hyderabad (Office)

Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId: "kalturaplayer6aec1a139b403706942522", provider: { widgetId: "10m7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop: false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [{ presets: ['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get: kPlayer.ui.components.Remove }] } }; // Check and add plugins only if they exist if (kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if (kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default: alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) { config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; } config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if (kPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; } if (kPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if (kPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if (kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if (kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {}; config.plugins.googleTagManager.customEventsTracking = {}; config.plugins.googleTagManager.containerId = 'GTM-57RJQ5'; config.plugins.googleTagManager.customEventsTracking.custom = [];

config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents: false, playlistEvents: false, castEvents: false } }; }

// Ensure the global player registry array always exists, regardless of embed type. window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise = thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbnailEmbed() returns a Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to capture the player directly. thumbEmbedPromise .then(function(player) { window.kalturaPlayerVideos.push(player); // Notify kaltura-datalayer.js that a new player is ready so it can // attach custom event listeners immediately, regardless of when // the user clicked the thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', { detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) { console.error(e.message) }

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