NOVARTIS

Therapy Area Communications & Patient Advocacy Lead

Job ID
REQ-10089232

十月 30, 2026

United Kingdom

摘要

Job Title: Therapy Area Communications & Patient Advocacy Lead
#LI-Hybrid
Location: London, United Kingdom

Relocation Support: This role is based in London, United Kingdom. Novartis is unable to offer relocation support: please only apply if accessible.

Are you passionate about shaping healthcare conversations that make a real difference for patients? As Therapy Area Communications & Patient Advocacy Lead, you will play a pivotal role in elevating the voice of patients while driving innovative communications strategies across a key therapeutic area. Working at the intersection of communications, patient advocacy, data-driven insights, and business strategy, you will partner with senior leaders, patient organizations, and global teams to influence outcomes, support successful product journeys, and help create an environment where patients remain at the heart of every decision. This is an exciting opportunity to lead meaningful change, drive measurable impact, and help shape the future of healthcare communications at Novartis.

About the Role

Key Responsibilities

- Develop and execute communications and patient advocacy strategies aligned with therapeutic area priorities.
- Build trusted partnerships with business leaders to provide strategic communications counsel.
- Partner with patient advocacy organizations to strengthen patient engagement and healthcare access initiatives.
- Lead launch communications plans across pre-launch, launch, and in-market brand activities.
- Use data, analytics, and artificial intelligence insights to guide decisions and measure impact.
- Collaborate with corporate, regional, and global teams to drive aligned communications strategies.
- Foster a high-performing, inclusive team culture that encourages innovation, learning, and collaboration.

Essential Requirements

- Degree in communications, public affairs, patient advocacy, marketing, or a related discipline.
- Significant experience in communications and patient advocacy within a complex organizational environment.
- Proven experience developing and delivering strategic communications programmes.
- Artificial intelligence and data fluency, including the use of artificial intelligence tools to drive efficiency, generate insights, and improve decision-making, with an understanding of artificial intelligence's impact on the external healthcare and communications landscape.
- Strong knowledge of digital communications, including social media strategy and execution.
- Experience building partnerships with patient organizations and healthcare stakeholders.
- Demonstrated expertise in media relations, stakeholder engagement, and policy communications.
- Excellent influencing skills with the ability to engage senior stakeholders across functions.

Desirable Requirements

- High level of accountability, agility, and a continuous improvement mindset.
- Ability to influence and lead cross-functional teams without direct authority.

Benefits & Rewards

At Novartis, we ’ re committed to reimagining medicine together - and rewarding the people who make it happen.

Expected Annual Base Salary Range for role: £ 65,590.00 to £ 121,810.00

The base salary offered is determined based on gender-neutral objectives, such as relevant skills,

competencies and experience in accordance with the Novartis pay setting policy and upon joining Novartis will be reviewed periodically.

In addition to your base salary, you may be eligible for a performance-based bonus depending on certain performance parameters.

The rewards of being part of our team go far beyond base pay and incentives. We also offer a variety of competitive benefits in kind to help you thrive personally and professionally, such as insurance plans, retirement plans, wellbeing resources and global recognition programs. In addition, we provide flexible and hybrid working options, where possible, and minimum 14 weeks paid parental leave.

You may be eligible for a company vehicle or a car allowance in accordance with the applicable local Novartis policies and guidelines.

Pay equity is a fundamental principle of our employment policy and reflects our commitment to create a diverse, equitable and inclusive environment that treats all employees with dignity and respect, as outlined in our Code of Ethics.

Read our brochure to learn more about our global total rewards offering:

https://www.novartis.com/sites/novartiscom/files/novartis-life-handbook.pdf

Note: Benefits and compensation may vary by country and are subject to local legal requirements, including provisions of collective bargaining agreements where applicable. A full overview of your compensation package, including any relevant collective bargaining agreement details applicable to your role based on your employment location and Novartis employer entity, will be communicated separately to you during the application process.

Commitment to Diversity and Inclusion / EEO paragraph

Novartis is committed to building an outstanding, inclusive work environment and diverse teams ' representative of the patients and communities we serve.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we 'll help you thrive personally and professionally. Read our handbook (PDF 30 MB)

Primary location salary range
£ 65,590.00 - £ 121,810.00

部门
Corporate Affairs

Business Unit
Communications

地点
United Kingdom

站点
London (The Westworks)

Company / Legal Entity
GB16 (FCRS = GB016) Novartis Pharmaceuticals UK Ltd.

Functional Area
Communications & Public Affairs

Job Type
Full time

Employment Type
Regular

Shift Work

No

var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId: "kalturaplayer6ae4e58f8dff4743834262", provider: { widgetId: "10m7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop: false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [{ presets: ['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get: kPlayer.ui.components.Remove }] } }; // Check and add plugins only if they exist if (kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if (kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default: alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) { config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; } config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if (kPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; } if (kPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if (kPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if (kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if (kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {}; config.plugins.googleTagManager.customEventsTracking = {}; config.plugins.googleTagManager.containerId = 'GTM-57RJQ5'; config.plugins.googleTagManager.customEventsTracking.custom = []; config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents: false, playlistEvents: false, castEvents: false } }; }

// Ensure the global player registry array always exists, regardless of embed type. window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise = thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbnailEmbed() returns a Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to capture the player directly. thumbEmbedPromise .then(function(player) { window.kalturaPlayerVideos.push(player); // Notify kaltura datalayer.js that a new player is ready so it can // attach custom event listeners immediately, regardless of when // the user clicked the thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', { detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) { console.error(e.message) }

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2. https://www.novartis.com/about/strategy/people-and-culture
3. https://www.novartis.com/sites/novartiscom/files/novartis-life-handbook.pdf
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