NOVARTIS

New Products Lead

Job ID
REQ-10087318

九月 06, 2026

China

摘要

Act as the China commercial representative for new oncology products, leading pipeline launch planning, integrating commercial insights into early clinical development, shaping local/regional/global brand strategies, and driving country launch excellence and long-term portfolio growth within the relevant therapeutic area.

About the Role

Major Accountabilities:

- Lead the launch of ONCO pipelines by partnering with various internal departments and external stakeholders, including but not limited to Development Unit, Therapeutic Area Commercial, and Business Development
- Ensure commercial inputs during the early stages of clinical trials to support business

decision-making, develop a clear brand strategy, and drive solid launch preparation to achieve launch excellence.

- Actively contribute to the development of the Global and Unit Brand Strategy and strategic planning processes.

- Ensure the long-term presence of the product portfolio in the pharmaceutical market in alignment with strategic goals.

Key Requirements:

- 7-10 years working experience in healthcare industry, with previous work experience in the field of healthcare system readiness for oncology/solid tumor preferred.

- Strong analytical, problem-solving, and systems-thinking capabilities, with the ability to synthesize complex scientific, clinical development, policy, regulatory, healthcare system, and commercial information into actionable business insights and internal strategies for new product planning and innovation.

- Excellent communication and stakeholder management skills and comfortable working in a fast-paced, cross-functional environment.

- Successfully managed complex projects with high visibility, ability to lead without authority.

- Quick learner, Agile working attitude and a team collaborator.

- Master ' s degree required. Advanced degree in life sciences/biology, medicine, business, or related field preferred strongly preferred. Prior experience at MBB or a top-tier strategy consulting firm is preferred.

- Fluent Mandarin/English required

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally. Read our handbook (PDF 30 MB)

部门
International

Business Unit
General Management

地点
China

站点
Shanghai (Shanghai)

Company / Legal Entity
CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd

Functional Area
BD&L & Strategic Planning

Job Type
Full time

Employment Type
Regular

Shift Work
No

var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId: "kalturaplayer6af26ec409426289697134", provider: { widgetId: "10m7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop: false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [{ presets: ['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get: kPlayer.ui.components.Remove }] } }; // Check and add plugins only if they exist if (kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if (kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:

bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default: alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) { config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; } config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if (kPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; } if (kPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if (kPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if (kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if (kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {}; config.plugins.googleTagManager.customEventsTracking = {}; config.plugins.googleTagManager.containerId = 'GTM-57RJQ5'; config.plugins.googleTagManager.customEventsTracking.custom = []; config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents: false, playlistEvents: false, castEvents: false } }; }

// Ensure the global player registry array always exists, regardless of embed type. window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise = thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbnailEmbed() returns a Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to capture the player directly. thumbEmbedPromise .then(function(player) { window.kalturaPlayerVideos.push(player); // Notify kaltura datalayer.js that a new player is ready so it can // attach custom event listeners immediately, regardless of when // the user clicked the thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', { detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) { console.error(e.message) }

Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.china@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Job ID
REQ-10087318

New Products Lead

Apply to Job



Job ID
REQ-10087318

New Products Lead

Apply to Job

Source URL:
https://prod1.novartis.com.cn/careers/career-search/job/details/req-10087318-new-products-lead

List of links present in page

1. https://www.novartis.com/about/strategy/people-and-culture
2. https://www.novartis.com/sites/novartiscom/files/novartis-life-handbook.pdf
3. mailto:diversityandincl.china@novartis.com
4. https://platform.moseeker.com/m/customize/page/novartis?jobnumber=REQ-10087318
5. https://platform.moseeker.com/m/customize/page/novartis?jobnumber=REQ-10087318