NOVARTIS

Data Integrated Insights Associate

Job ID
REQ-10085278

十一月 09, 2026

Argentina

摘要

This role will be responsible for transforming data into actionable insights, strengthening cross - functional decision quality and ensuring TA and Value & Access teams operate with a unified, evidence - based view of the market.

About the Role

Major Accountabilities

- Provide embedded, brand - level insights support, translating data into actionable inputs for brand planning, execution and performance optimization.
- Serve as the day - to - day Integrated Insights contact for one or more brands within the agreed scope.

- Translate key business questions into structured insights and analytics requests (to be executed by DAP), aligned with Integrated Insights standards and frameworks.
- Generate, interpret and synthesize brand - specific insights across performance, customer behaviors, channel effectiveness and patient signals.
- Support brand planning cycles, launch preparation and in - year optimization through timely and relevant insights delivery.
- Connect brand needs with Data, Analytics & Platforms (DAP) outputs, ensuring analyses and dashboards are fit - for - purpose for brand decisions.
- Apply common Integrated Insights methodologies while tailoring analyses and narratives to specific brand and market contexts.
- Support planning and execution of market research activities, including ATU; consolidate and organize outputs from international (reuse of existing research and data via knowledge management platforms) and local research initiatives for local use.
- Prepare analytical inputs for forecasting, scenario analysis as defined by Integrated Insight Business Partner and Finance.
- Ensure insights are decision - oriented, clearly linking analytical outputs to business implications and recommended actions.
- Convert analytical outputs into clear charts, tables and narratives to support insight storytelling.
- Based on the ICE campaign and CCPD, generate insights to share with the TA teams for future campaigns.
- Maintain clear documentation of analyses, assumptions and outputs in line with Integrated Insights knowledge management practices.

Ideal Background

Education:

· Bachelor ' s degree in Life Sciences, Business, Economics, Statistics, Data Analytics, or a related field; advanced degree preferred

Languages:

· English at an advanced level

Experience/Professional Requirement:

- 3-5 years ' experience in business analytics, market research, or commercial analytics
- Experience in pharmaceutical, biotech or healthcare environment preferred
- Strong analytical and data interpretation skills across multiple data sources
- Working knowledge of primary and secondary market research approaches
- Experience with reporting and data visualization tools (e.g., Excel, Power BI, SQL, Microsoft Fabric or similar)
- Ability to structure insights clearly and link analysis to business decisions

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally. Read our handbook (PDF 30 MB)

部门
International

Business Unit
Marketing

地点
Argentina

站点
Ramallo (Argentina)

Company / Legal Entity
AR01 (FCRS = AR001) Novartis Argentina S.A.

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

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// Ensure the global player registry array always exists, regardless of embed type. window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise = thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbnailEmbed() returns a Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to capture the player directly. thumbEmbedPromise .then(function(player) { window.kalturaPlayerVideos.push(player); // Notify kaltura datalayer.js that a new player is ready so it can // attach custom event listeners immediately, regardless of when // the user clicked the thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', { detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) { console.error(e.message) }
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