

## Integrated Insight Business Partner (m/w/d)

Job ID  
REQ-10085160

8月 05, 2026

Austria

### 摘要

#LI-Hybrid

As an Integrated Insights Business Partner, you act as the strategic insights expert within Execution Excellence, translating complex market, commercial, and global data into clear, actionable recommendations. You go beyond reporting by uncovering underlying drivers, shaping business decisions, and influencing brand, access, and execution strategies in close collaboration with senior stakeholders.

### About the Role

Job Description

## Key responsibilities

- Act as the primary insights partner to Therapeutic Area and Value & Access teams, serving as a trusted advisor to senior stakeholders.
- Translate business strategies into a prioritized insights agenda, defining key questions and driving hypothesis-driven analytics and research plans.
- Proactively generate forward-looking insights by identifying market trends, customer behaviors, and competitive dynamics.
- Align and consolidate insight needs into a unified, business-relevant roadmap and influence stakeholders with clear, evidence-based recommendations.
- Own and evolve performance dashboards, including KPI definition, ensuring data accuracy and delivering clear analytical storytelling for decision-making.
- Translate complex data into actionable insights, shaping discussions in brand planning, reviews, and leadership forums.
- Develop and manage market models and forecasts, including demand drivers, lifecycle analyses, and forward-looking scenario planning.
- Conduct deep-dive analyses and integrate multiple data sources to generate holistic insights across market, customer, and brand performance.
- Leverage digital tools, Power BI, and AI-driven approaches to enhance insight generation, efficiency, and knowledge reuse.
- Ensure compliance with research standards and governance, including data integrity and adherence to regulatory requirements.

## Requirements

- Bachelor ' s degree in Life Sciences, Business, Economics, or Market Research (advanced degree preferred), with fluency in English and the local language, and several years of experience in insights, analytics, or commercial strategy roles in healthcare.
- Proven experience in integrated insights, market research, or business analytics with strong knowledge of pharmaceutical or healthcare environments.
- Strong analytical and strategic thinking skills with the ability to interpret complex datasets and generate actionable insights.
- Experience with performance dashboards, KPIs, and tools such as Power BI.
- Knowledge of market modeling, forecasting, and lifecycle analysis.
- Ability to influence and challenge senior stakeholders and drive data-driven decision-making.
- Strong collaboration skills with the ability to work across cross-functional teams.
- Experience integrating diverse data sources and translating them into clear business recommendations.
- Curiosity for innovation, including the use of AI and advanced analytics techniques.
- High level of integrity, communication skills, and business acumen.

## Rewards

At Novartis, we 're committed to reimagining medicine together - and rewarding the people who make it happen.

The rewards of being part of our team go far beyond base pay and incentives. We also offer a variety of competitive benefits in kind to help you thrive personally and professionally, such as insurance plans, retirement plans, wellbeing resources and global recognition programs. In addition, we provide flexible and hybrid working options, where possible, and a minimum of 14 weeks paid parental leave.

Expected Annual Base Salary Range for role:

- 66,918.00 - 104,400.00 EUR

The salary offered is determined based on gender-neutral objectives, such as relevant skills, competencies and experience in accordance with the Novartis pay setting policy and upon joining Novartis will be reviewed periodically.

In addition to your base salary, you may be eligible for a performance-based bonus depending on certain performance parameters. Further details will be provided during the application process.

Pay equity is a fundamental principle of our employment policy and reflects our commitment to create a diverse, equitable and inclusive environment that treats all employees with dignity and respect, as outlined in our Code of Ethics.

Read our [brochure](https://www.novartis.com/sites/novartiscom/files/novartis-life-handbook.pdf) to learn more about our global total rewards offering:  
<https://www.novartis.com/sites/novartiscom/files/novartis-life-handbook.pdf>

Note: Benefits and compensation may vary by country and are subject to local legal requirements, including provisions of collective bargaining agreements where applicable. A full overview of your compensation package, including any relevant collective bargaining agreement details applicable to your role based on your employment location and Novartis employer entity, will be communicated separately to you during the application process.

Commitment to Diversity and Inclusion / EEO paragraph:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams ' representative of the patients and communities we serve.

Why Novartis: Helping people with disease and their families takes more than innovative science. It

takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Read our handbook to learn about all the ways we ' ll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

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Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

Primary location salary range  
€ 66,918.00 - € 104,400.00

部门  
International

Business Unit  
General Management

地点  
Austria

站点  
Vienna

Company / Legal Entity  
AT06 (FCRS = AT006) Novartis Pharma GmbH

Functional Area  
Data and Digital

Job Type  
Full time

Employment Type  
Regular

Shift Work  
No

```
var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId:
"kalturaplayer6a9b2ccdb54f4895459279", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop:
false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options:
{}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu:
false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets:
['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:
bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation =
{ position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if
(kPlayer.plugins["hotspots"]) { config.plugins["playkit-js-hotspots"] = { disable: true }; } if
(kPlayer.plugins["moderation"]) { config.plugins["playkit-js-moderation"] = { disable: true }; } if
(kPlayer.plugins["info"]) { config.plugins["playkit-js-info"] = { disable: true }; } if
(kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if
(kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
```

```
config.plugins.googleTagManager.customEventsTracking.custom = [];  
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:  
false, playlistEvents: false, castEvents: false } };
```

```
// Ensure the global player registry array always exists, regardless of embed type.  
window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise =  
thumbEmbed(({config, mediaInfo: {entryId: "1dgfvmafo"}})); // thumbEmbed() returns a  
Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to  
capture the player directly. thumbEmbedPromise .then(function(player) {  
window.kalturaPlayerVideos.push(player); // Notify kalturadatalayer.js that a new player is ready so  
it can // attach custom event listeners immediately, regardless of when // the user clicked the  
thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', {  
detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) {  
console.error(e.message) }
```

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