NOVARTIS

# Manager, Senior Manager, Public Affairs

Job ID
REQ-10085024

九月 22, 2026

Japan

## 摘要

Lead Public Policy Engagement (PPE) activities to maximize the value of assigned products/therapeutic areas in Japan, contribute to shaping the external policy environment, and support the effective operation and execution of broader Public Affairs priorities and initiatives

## About the Role

**Job Responsibilities**:

- Maximize the value of products and platforms through public policy engagement with S&G, TA, medical, V&A and C&PTA etc.
- Create Public Affairs (PA) strategy for product based on OGSM framework and One Brand Plan, and executive PPE activities.
- Gather policy trends and insights from policy makers related to diseases and products, and reflect them in business plans.

- Execute public policy engagement to optimize health policies
- Develop and maintain the relationship with policy stakeholders
- Promote PPE activities in Japan in collaboration with GPA counterparts and external stakeholders, such as think tanks and trade associations
- Support PA’s duties
- Conduct activities in compliance with internal SOPs and laws and regulations

**Background:**

Education:

- Bachelor’s degree or higher, preferably a Ph.D., in Life Sciences, Pharmacy, Medicine, Political Science, Law, Business Administration, Public Relations, or a related field.

Skills and Experience:

- Language: Japanese (Native) & English (Business)
- Develop materials to complex issues to government and Novartis executives
- Proactive and solutions-oriented leadership of cross-functional and external partnerships that require leading without authority and adept management of complex stakeholder relationships
- Strategic mindset and experience processing new insights, external data, and complex information to not only maximize existing programs, but support the creation of alternative strategic approaches and systems
- Interest or understanding of the policy-making process in Japan and trade association activities
- Excellent communication and interpersonal skills with the ability to build, problem solve, and maintain relationships with diverse stakeholders
- Knowledge or Interest of relevant regulations and guidelines related to public policy engagement
- Collaborative and team-oriented ways of working required
- (Preferable) At least 5 years experience in pharmaceutical industry
- (Preferable) Governmant/Public Affaris, Marketing, Medical, Development, Regulatory , Patient Advocacy, Consulting & Government Official background
- (Preferable)Experience in advocacy and lobbying for policy stakeholders

**Key performance indicators:**

- Influence on priority policy agendas
- Strategic alignment with Novartis objectives
- Quality of deliverables and insights
- Effective project and process execution
- Strong stakeholder management

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It

takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

**Benefits and Rewards:** Learn about all the ways we ' ll help you thrive personally and professionally. Read our handbook (PDF 30 MB)

部门
International

Business Unit
Other

地点
Japan

站点
Toranomon (NPKK Head Office)

Company / Legal Entity
JP05 (FCRS = JP005) Novartis Pharma K.K.

Functional Area
Communications & Public Affairs

Job Type
Full time

Employment Type
Regular

Shift Work
No

var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId: "kalturaplayer6af212a43737d211318437", provider: { widgetId: "10m7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop: false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get: kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if (kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if (kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default: alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) { config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; } config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if (kPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; } if (kPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if (kPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if (kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if (kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {}; config.plugins.googleTagManager.customEventsTracking = {}; config.plugins.googleTagManager.containerId = 'GTM-57RJQ5'; config.plugins.googleTagManager.customEventsTracking.custom = []; config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents: false, playlistEvents: false, castEvents: false } }; }

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