

## Associate Director - Solution Architect - Content Platforms & Integrations

Job ID  
REQ-10084122

7月 27, 2026

India

Available in: English

### 摘要

We are seeking a Content Enablement Solution Architect to join our dynamic team. In this role, you will help shape and deliver innovative Content Enablement (MLR & DAM, Authoring, Planning) products for Novartis International business teams.

Your primary responsibility will be to deliver robust business use case 's, solutions and innovative approaches that drive outstanding Customer Experiences.

You would be working closely with Novartis International Content Enablement business teams, Internal Enterprise architects, External vendor/product teams applying their expertise to build solutions that align with our client needs.

We are looking for a team member, who can bring new insights, be proactive and have a desire to deliver business value.

Join us in revolutionizing Content capabilities and be part of a passionate team dedicated to making a difference.

## About the Role

#LI-Hybrid

Location: Hyderabad

## Key Responsibilities

- Lead end-to-end Architecture of Content Enablement product solutions across the content lifecycle.
- Own Architecture of Content Enablement product solutions Aprimo, Activator, Wrike, Screen Dragon Content planning applications, Enterprise Integrations, Mobile App, DoXign & UAM (User Access Management), Taxonomy (Claravine, EBX, Reltio) Applications.
- Define end-to-end architecture for Content Enablement platforms (Content Planning, MLR, DAM, Authoring, Distribution or Integrations & Data Analytics.)
- Lead solution design across systems such as Veeva, Aprimo, Anthill Activator, Wrike, and custom integrations including SAAS and AI applications.
- Ensure alignment with enterprise architecture principles, security, and compliance requirements. Drive integration strategy across platforms using APIs, middleware, and event-driven architecture.
- Collaborate with business, product, and engineering teams to translate requirements into scalable solutions. Own architecture governance including design reviews, standards, and documentation  
Ensure performance, scalability, and reliability of solutions across international markets
- Drive program and project execution ensuring scope, timeline, quality, and budget adherence. Coordinate across cross-functional teams including architects, engineers, product owners, vendors, and business stakeholders.
- Ensure alignment with novartis standards and governance processes. Drive Agile/DevOps delivery practices and continuous improvement initiatives. Manage risks, dependencies, and issue resolution proactively.
- Ensure compliance with regulatory, security, and audit requirements. Lead release planning, change management, and environment management activities.
- Have a long-term vision on the architecture for the Content Enablement portfolio and seamless connectivity. Bring new ways of integrating with MCP for agents. Collaborate with the Enterprise Architecture and the solution architects ' team.

## Essential Requirement:

- Bachelor's or master ' s degree in information technology, Computer Science, Engineering, or related discipline. Proven Experience on Aprimo, Activator, Wrike, Screen Dragon Content planning applications, Enterprise Integrations, Mobile App, DoXign & UAM (User Access

Management), Claravine, EBX, Reltio Applications Apis.

- Experience in integrating SAAS platforms. Strong working experience in content platforms (e.g., Veeva Vault, Aprimo, Wrike, Anthill Activator. Expertise in integration technologies (REST APIs, Axway API Gateway, Mulesoft, Boomi, Axway MFT, SOLACE)
- Experience in cloud platforms (AWS, Azure) and microservices architectures. Knowledge of data architecture and analytics platforms (Snowflake, QlikSense, Power BI)
- Experience with Content Enablement MLR & DAM platforms (Aprimo, Veeva PromoMats). Strong experience in MLR workflow, DAM configurations, taxonomy configurations.
- Experience working with global stakeholders and managing distributed teams
- Strong leadership, communication, and stakeholder management skills
- Ability to manage complex delivery landscapes and multiple parallel initiatives
- Strong program and project management experience (Agile, Kanban, hybrid models). Strong understanding of MCP

#### Desirable Requirement:

- Aprimo, API Gateway, Architecture certifications. Knowledge of Content Planning and Content authoring processes.
- Experience supporting international and multi-market deployments. Experience working in the pharmaceutical industry. Strong understanding of Aprimo native configurations & product capabilities.

#### Commitment to Diversity & Inclusion

We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

#### Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to [diversityandincl.india@novartis.com](mailto:diversityandincl.india@novartis.com) and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally.  
[Read our handbook \(PDF 30 MB\)](#)

部门  
Operations

Business Unit  
Information Technology

地点  
India

站点  
Hyderabad (Office)

Company / Legal Entity  
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area  
Information Technology

Job Type  
Full time

Employment Type  
Regular

Shift Work  
No

```
var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId:
"kalturaplayer6a729bb578352967303750", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop:
false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options:
```

```

}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu:
false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets:
['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:
bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation =
{ position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if
(kPlayer.plugins["hotspots"]) { config.plugins["playkit-js-hotspots"] = { disable: true }; } if
(kPlayer.plugins["moderation"]) { config.plugins["playkit-js-moderation"] = { disable: true }; } if
(kPlayer.plugins["info"]) { config.plugins["playkit-js-info"] = { disable: true }; } if
(kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if
(kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }

```

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// Ensure the global player registry array always exists, regardless of embed type.
window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise =
thumbnailEmbed({config, mediaInfo: {entryId: "1dgvfmafo"}}); // thumbnailEmbed() returns a
Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to
capture the player directly. thumbEmbedPromise .then(function(player) {
window.kalturaPlayerVideos.push(player); // Notify kaltura_data_layer.js that a new player is ready so
it can // attach custom event listeners immediately, regardless of when // the user clicked the
thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', {
detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) {
console.error(e.message) }

```

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