

BSI HEAD HEOR

Job ID
REQ-10083974

7月 20, 2026

India

摘要

The Executive Director, HEOR BSI is accountable for end-to-end HEOR capability leadership across BSI (Hyderabad & Dublin), enabling IV&A to deliver on its 2030 ambition through evidence shaping, launch excellence and value maintenance. The role leads a large, multi-disciplinary organization (80 FTEs) and acts as a strategic partner to the IV&A LT and International HEOR & HTA Leadership Team, shaping access strategies, influencing critical business decisions, and elevating BSI from a delivery organization to a strategic, enterprise-first capability hub.

This role requires enterprise leadership, transformation capability and cross-functional influence at scale, with accountability for delivering both business impact and capability evolution across the full product lifecycle.

About the Role

Location - Hyderabad #LI Hybrid

Key Responsibilities:

Enterprise Leadership & Strategic Impact

- Act as a **core strategic partner to IV&A LT and HEOR & HTA leadership**, shaping global access, pricing and evidence strategies.
- Drive **enterprise-first prioritization and resource allocation**, aligning HEOR capabilities to portfolio priorities, tollgates and pipeline dynamics.

Full Accountability for HEOR Business Impact

- Own **end-to-end HEOR BSI performance**, including quality, impact, and business outcomes of evidence generation, HTA submissions, modelling and value communication.
- Ensure HEOR outputs directly influence **payer decisions, pricing strategy and access outcomes**, beyond delivery excellence.

Transformation of BSI HEOR into Strategic Capability Hub

- Lead the **transition from “service provider” to strategic partner** addressing current challenges around fragmented capabilities, inconsistent accountability and silos.
- Build and embed **capability-focused operating model (SME depth, discipline-led teams, AI-enabled delivery)**.

Leadership of Large-Scale Organization (80 FTEs)

- Lead a **multi-layered leadership team across multiple disciplines**, ensuring strong succession pipelines, leadership capability and engagement.
- Act as **V&A BSI site representative in Hyderabad**, shaping culture, engagement, and leadership visibility.

Operating Model & Capability Evolution

- Drive **clear accountability, role clarity and governance across the HEOR value chain.**
- Embed **AI, data, and platform capabilities** to improve efficiency and scale across the Book of Work.

Cross-functional Influence & Stakeholder Leadership

- Partner with R&D, S&G, Access, Pricing and TA leaders to **co-create evidence strategies and integrated access plans.**
- Influence decisions at **portfolio, TA and enterprise level**, not only within HEOR.

Essential Requirements:

- 15+ years 'experience in HEOR / Market Access / Evidence Strategy with demonstrated enterprise impact
- Proven track record of leading large global organizations (50+ FTE) and developing senior leaders
- Experience operating at LT/Executive interface, influencing strategy and business outcomes
- Strong capability in organizational transformation, operating model redesign and capability build
- Ability to drive cross-functional alignment and enterprise-wide change

Commitment to Diversity and Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Accessibility and accommodation:

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部门
International

Business Unit
General Management

地点
India

站点
Hyderabad (Office)

Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area
Market Access

Job Type
Full time

Employment Type
Regular

Shift Work
No

```
var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId:
"kalturaplayer6a9af4140e9b3879154761", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop:
false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options:
{}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu:
false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets:
['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:
bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation =
{ position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if
(kPlayer.plugins["hotspots"]) { config.plugins["playkit-js-hotspots"] = { disable: true }; } if
(kPlayer.plugins["moderation"]) { config.plugins["playkit-js-moderation"] = { disable: true }; } if
(kPlayer.plugins["info"]) { config.plugins["playkit-js-info"] = { disable: true }; } if
(kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if
(kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

// Ensure the global player registry array always exists, regardless of embed type.

```
window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise =  
thumbEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbEmbed() returns a  
Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to  
capture the player directly. thumbEmbedPromise .then(function(player) {  
window.kalturaPlayerVideos.push(player); // Notify kalturadatalayer.js that a new player is ready so  
it can // attach custom event listeners immediately, regardless of when // the user clicked the  
thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', {  
detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) {  
console.error(e.message) }
```

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