Field Access Lead

Job ID
REQ-10083668

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China

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摘要

带领广东、广西、海南市场准入团队，按照公司准入策略制定区域行动方案实现准入目标。负责与区域内的医保、卫健、药监等利益相关方建立长期合作伙伴关系，最大化优化和塑造准入政策提高患者创新产品的可及性。支持或主导准入项目，搭建沟通平台，实现跨部门合作目标。

About the Role

具体工作内容：

- **医保准入业务：**
  依据当地政策现状，结合公司准入策略，带领团队制定准入行动方案，建立与医保政策利益相关方信息交流合作渠道，实现最佳的医保准入和支付政策环境目标。一是按公司策略支持NRD

L，带领团队制定行动方案并实施，帮助实现NRDL准入目标。二是推动区域内NRDL政策落地，帮助策略产品达到最优待遇政策优化支付流程。三是快速响应和应对医保准入及支付中的各类情况，帮助各团队理解支付管理政策和支付流程。四是最大化省/市级惠民保列名等产品准入机会。

- **招采准入业务：** 按外部政策要求，执行既定招采策略，带领团队按流程及时、准确地执行区域内的各项招采工作，实现价采准入结果最优，具体包括：新产品挂网、省级药品VBP、地市集采、价格联动、招采平台信息维护、推动相关政策优化等。
- **卫生药监事务**
  ：指导团队掌握和理解卫生药监政策动态和进展，争取医药卫生政策环境优化，跟进当地药品监管相关政策。

- **项目及跨部门合作：**
  带领团队落实当地准入项目，与内外部合作伙伴合作实现政策优化。一是通过有效的日常互动和项目活动等，与区域内的政府相关部门及专家建立良好工作关系。二是及时更新政策信息并进行高质量的解读和分析，为区域内业务策略的制定和执行提供依据。三是为跨部门团队定期政策更新和解读提供支持。
- **团队管理：**
  指导和监督团队成员在各项工作及日常行为中遵从合规要求，辅导和发展下属准入专业能力。

关键能力要求

- 优秀的团队管理经验，良好市场准入专业能力、政策敏感性和洞察力；
- 优秀项目管理和良好的团队协作能力，缜密的逻辑分析和策略能力；
- 良好的书写和表达能力 。

相关工作经验要求：

- 熟悉广东、广西、海南市场准入环境，敏锐的市场洞察力
- 5年以上医药市场准入工作经历，2年以上带人管理经验

教育背景

- 医药、市场营销、公共事务等领域大学本科及以上学历

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ’ lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we ’ ll help you thrive personally and professionally. Read our handbook (PDF 30 MB)

部门
International

Business Unit
Corporate & Division Services

地点
China

站点
Guangzhou (Guangdong Province)

Company / Legal Entity
CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd

Functional Area
Market Access

Job Type
Full time

Employment Type
Regular

Shift Work
No

var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId: "kalturaplayer6af285661e520369407388", provider: { widgetId: "10m7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop: false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [{ presets: ['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:

kPlayer.ui.components.Remove }] } }; // Check and add plugins only if they exist if (kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if (kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default: alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) { config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; } config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if (kPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; } if (kPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if (kPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if (kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if (kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {}; config.plugins.googleTagManager.customEventsTracking = {}; config.plugins.googleTagManager.containerId = 'GTM-57RJQ5'; config.plugins.googleTagManager.customEventsTracking.custom = []; config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents: false, playlistEvents: false, castEvents: false } }; }

// Ensure the global player registry array always exists, regardless of embed type. window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise = thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbnailEmbed() returns a Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to capture the player directly. thumbEmbedPromise .then(function(player) { window.kalturaPlayerVideos.push(player); // Notify kaltura datalayer.js that a new player is ready so it can // attach custom event listeners immediately, regardless of when // the user clicked the thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', { detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) { console.error(e.message) }

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