NOVARTIS

Field Access Lead

Job ID
REQ-10083668

七月 15, 2026

China

可用于: 中文 | Русский | Deutsch | English | Español | Français | Italiano | 日本語 | Nederlands | Slovenščina | Türk

摘要

支持在产品生命周期的不同阶段制定和实施创新和成功的定价和市场准入战略和战术。
促进并实现国际药品 IM()的最佳患者可及性、可负担性、报销和采用。

About the Role

Major Accountabilities

-支持和实施成功的创新访问策略和解决方案，以服务于早期资产或在发布时最大化 IM 资产，重点关注优先国家/地区、主要 HTA 原型和预算影响原型的需求和可行性。
-制定并实施高质量的患者访问策略，以最大限度地提高早期 IM 资产的访问和/或支持本地启动准备和活动。

~与 Acccess 总监、区域和国家团队合作，了解见解和反馈，整合到制胜和定价战略和战术中，将付款人的观点纳入总体跨职能产品战略和投资决策中。
~与相关政府当局、医疗保健提供者、卫生经济组织和其他决策代表建立并保持强大的专业网络，以预测和影响立法 P 和 R 趋势。
~支持制定全球定价策略和政策指导，并支持制定付款人谈判策略
~根据需要支持开发创新的患者准入和签约方法、管理进入协议 M(EA)和患者支持计划 P(SP)，以改善患者预后并支持医疗保健系统的可负担性。

Key Performance Indicators

支持在产品生命周期的不同阶段制定和实施创新和成功的定价和市场准入战略和战术。
促进并实现国际药品 IM()的最佳患者可及性、可负担性、报销和采用。

Work Experience

了解报销程序和商业原则
有能力与关键的区域利益相关者发展基于信任的关系

Skills

金融
卫生技术评估 H(TA)
公共事务
市场准入战略
真实世界证据 R(WE)
卫生经济学
健康政策
价值主张
跨职能协作
项目管理
流程管理
分析能力
分析思维
敏捷
以客户为中心的思维方式
谈判技巧
法规遵从性
风险管理
进入市场战略
对医疗保健行业的理解
创新
鼓舞人心的领导力
人员管理
员工发展
获取和报销策略

Language

英语

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally. Read our handbook (PDF 30 MB)

部门
International

Business Unit
Corporate & Division Services

地点
China

站点
Guangzhou (Guangdong Province)

Company / Legal Entity
CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd

Functional Area
Market Access

Job Type
Full time

Employment Type
正式

Shift Work
No

```
var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId: "kalturaplayer6af2209823b81305102022", provider: { widgetId: "10m7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop: false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get: kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if (kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if (kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default: alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) { config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; } config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if (kPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; } if (kPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if (kPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if (kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if (kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {}; config.plugins.googleTagManager.customEventsTracking = {}; config.plugins.googleTagManager.containerId = 'GTM-57RJQ5'; config.plugins.googleTagManager.customEventsTracking.custom = []; config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents: false, playlistEvents: false, castEvents: false } }; }
```

```
// Ensure the global player registry array always exists, regardless of embed type. window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise = thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbnailEmbed() returns a Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to capture the player directly. thumbEmbedPromise .then(function(player) { window.kalturaPlayerVideos.push(player); // Notify kaltura datalayer.js that a new player is ready so it can // attach custom event listeners immediately, regardless of when // the user clicked the thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', { detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) { console.error(e.message) }
```

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诺华 承 诺 与残障人士共事并 为 他 们 提供合理的便利 设 施。如果您由于健康状况或残障 在招聘 过程的任何 环 节 需要合理便利 设 施 或者 为 了履行 职 位的基本 职 能 请发 送 电 子 邮 件至 diversityandincl.china@novartis.com 告知您的需求和 联 系方式，并在 邮 件中附上您的 职 位申 请编号。

Job ID
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Field Access Lead

Apply to Job



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