

Access Field Manager

Job ID
REQ-10083176

7月 09, 2026

China

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摘要

Yerel (CPO) d ü zeyde s ü rd ü r ü lebilir bir Hasta Eri ŝ im stratejisinin uygulanmas ı na ö nc ü l ü k ediyor. M ü ŝ teriler, hastalar ve Novartis i ç in ortakla ŝ a de ğ er yaratan Hasta Eri ŝ imi g ö nderimleri i ç in i ç g ö r ö l ü ŝ turmak ü zere veri toplar ve analiz eder.

About the Role

Major Accountabilities

- ü ksek standartlarda operasyon m ü kemmeli ğ i uygulayarak hasta eri ŝ im dosyalar ı n ı d ü zenleme yetkililerine g ö nderme projelerine liderlik eder.
- Yerel ü r ü n geli ŝ tirme kararlar ı na erken ilgili girdi sa ğ lar.

~İ ş Vakalar ı i ç in analitik gerek ç e sa ğ lar.

~İ lgili t ü m P&R ara ç lar ı n ı ve sistemlerini korur ve g ü nceller.

-Novartis ve rakip ü r ü nlerin fiyatland ı rma ve geri ö deme stratejisine ili ş kin ilgili verilerin analiz ç ı kt ı lar ı n ı etkili i ş tavsiyelerine d ö n ü ş t ü ren anlay ı ş l ı raporlar olu ş turur.

-Novartis ü r ü nlerinin konumland ı r ı lmas ı n ı ve mesajlanmas ı n ı optimize etmek ve de ğ er ö neriler birlikte olu ş turulmas ı n ı kolayla ş t ı rmak i ç in kilit m ü ş teriler, kilit fikir liderleri ve bireysel ve kurumsal karar vericilerle g ü ç l ü a ğ lar ve ili ş kiler kurar ve bunlardan yararlan ı r.

M ü ş teri.

-Hem k ü resel hem de yerel Fiyatland ı rmaya yerel girdi sa ğ lar.

-K ü resel Sa ğ l ı k Ekonomisi modellerini yerel ortamlar ı do ğ ru bir ş ekilde yans ı tacak ş ekilde uyarlar

Key Performance Indicators

Novartis yerel P&R ve al ı m hedeflerine ula ş ı lmas ı

Eri ş imi ö l ç mek i ç in izleme sistemlerinin etkin kullan ı m ı ve iyile ş tirilmesi.

Ü r ü n(ler)in pazara sunma s ü resini k ı saltmak

Hasta eri ş iminin iyile ş tirilmesi/geni ş letilmesi

Work Experience

Geri ö deme dosyas ı derleme konusunda deneyim

Bilimsel ve ekonomik konular ı anlama ve a ç ı k bir ş ekilde iletme konusunda kan ı tlanm ı ş yetenek

Ulusal Sa ğ l ı k Hizmetleri, ila ç P&R ve Listeleme s ü re ç lerinin d ü zenleyici ortam ı n ı n anla ş ı lmas ı

G ü ç l ü m ü zakere ve analitik beceriler

Skills

Analitik Beceri

Bilgisayar A ğ ı

Maliye

Sa ğ l ı k Ekonomisi

Sa ğ l ı k Teknolojisi De ğ erlendirmesi (HTA)

Kilit M ü ş teri Y ö netimi

Ü r ü n Konumland ı rma

De ğ er Ö nerileri

Halkla İ li ş kiler

Pazar Eri ş imi

M ü ş teri Odaklı Zihniyet

Sa ğ l ı k Sekt ö r ü Anlay ı ş ı

Fonksiyonlar Aras ı İ ş birli ğ i

Ger ç ek D ü nya Kan ı tlar ı (RWE)

Proje y ö netimi

S ü re ç Y ö netimi

Analitik D ü ş ü nme

Ç eviklik

Language

İ ngilizce

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门

International

Business Unit

Corporate & Division Services

地点

China

站点

Beijing (Beijing)

Company / Legal Entity

CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd

Functional Area

Market Access

Job Type

Full time

Employment Type

Kadrolu

Shift Work

No

```

var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId:
"kalturaplayer6a9d60eaa728d666865990", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop:
false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options:
{}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu:
false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets:
['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:
bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation =
{ position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if
(kPlayer.plugins["hotspots"]) { config.plugins["playkit-js-hotspots"] = { disable: true }; } if
(kPlayer.plugins["moderation"]) { config.plugins["playkit-js-moderation"] = { disable: true }; } if
(kPlayer.plugins["info"]) { config.plugins["playkit-js-info"] = { disable: true }; } if
(kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if
(kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }

```

```

// Ensure the global player registry array always exists, regardless of embed type.
window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise =
thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbnailEmbed() returns a
Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to
capture the player directly. thumbEmbedPromise .then(function(player) {
window.kalturaPlayerVideos.push(player); // Notify kalturadatalayer.js that a new player is ready so
it can // attach custom event listeners immediately, regardless of when // the user clicked the
thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', {
detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) {
console.error(e.message) }

```

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