

Integrated Insights Business Partner

Job ID
REQ-10077268

6月 22, 2026

Poland

Available in: English

摘要

LI-Hybrid
Location: Warsaw, Poland

Relocation Support: Novartis is unable to offer relocation support: please only apply if accessible.

The Integrated Insights Business Partner is a country level role within the Integrated Insights pillar of Execution Excellence. It transforms data into actionable insights to support Commercial and Value & Access decision making for assigned Therapeutic Area(s) and/or Value & Access. The role bridges strategy with execution by translating TA and V&A priorities into clear insights and analytics questions, orchestrating delivery through the Data, Analytics & Platforms pillar and external research partners. It leads execution of TA / V&A insight plans – including market research, performance analysis and forecasting input preparation – within the guardrails defined by Execution Excellence.

About the Role

Key responsibilities

- Act as the primary Integrated Insights business partner for assigned Therapeutic Area(s) and/or Value & Access, consolidating insight and analytics needs across TA, Commercial and V&A stakeholders.
- Translate TA and V&A strategies into clear, actionable insight questions and demand for analytics, bridging strategic priorities with execution.
- Plan, execute, and support primary and secondary market research for assigned TA / V&A scope, including patient journey mapping, segmentation, positioning, market mapping, and competitive landscape analyses.
- Integrate internal KPIs and external data sources (e.g. claims, secondary data, competitive intelligence, performance dashboards) to generate holistic insights on market, customer, and brand performance.
- Ensure efficient reuse of existing international and local research through knowledge - management platforms before commissioning new research.
- Coordinate and execute external data acquisition (e.g. panels, syndicated sources) for Commercial and Value & Access needs, in line with Integrated Insights and Execution Excellence standards.
- Serve as the single point of contact within the Therapeutic Area for secondary data and insights, supporting reporting and data literacy.
- Collaborate cross - functionally with TA, Finance, V&A, Field Excellence and leadership teams to deliver end - to - end analyses, from data gathering to visualization of insights.
- Prepare and maintain TA / V&A - relevant market assumptions for forecasting (e.g. epidemiology, uptake, competitive events, access milestones), aligned with Integrated Insights frameworks.
- Support forecasting, scenario planning, and growth opportunity assessment by partnering with TA, Finance and V&A to ensure a single, aligned set of assumptions.
- Execute payer and access - focused market research and generate customer insights (e.g. ATU, Performance360) to support Value & Access decisions.
- Conduct in - depth data analyses to identify trends, patterns, opportunities and risks, proactively proposing analytical solutions and data - driven ideas to enhance business performance.

Requirements

- Bachelor ' s degree in Life Sciences, Business, Economics or Market Research, with 5+ years of experience in integrated insights, market research, analytics or commercial strategy within pharmaceuticals, biotech or healthcare; fluency in English and the local country language.
- Strong expertise across primary and secondary market research, business analytics, competitive intelligence and forecasting.
- Experience supporting TA and/or Value & Access planning, including brand planning, access strategy and forecasting inputs, in a cross - functional environment.
- Proven ability to translate complex data into clear, business - relevant insights and recommendations.
- Strong strategic, analytical and integrative thinking, complemented by solid data and analytics capabilities.
- Demonstrated ability to challenge and influence senior stakeholders through insight - based

storytelling and collaboration.

- Experience leveraging digital innovation, advanced analytics, and automation to improve business outcomes and customer value.
- Technical familiarity with data tools and environments (e.g. SQL, data management, visualization tools such as PowerBI or Alteryx).
- Solid knowledge of industry compliance standards and regulatory requirements in market research, including adverse event reporting.
- Strong communication, presentation and storytelling skills, with an ethical mindset aligned to Novartis values.

Rewards

At Novartis, we 're committed to reimagining medicine together - and rewarding the people who make it happen.

Expected Annual Base Salary Range for role:

- Poland: PLN 174,500.- 324,100

The salary offered is determined based on gender-neutral objectives, such as relevant skills, competencies and experience in accordance with the Novartis pay setting policy and upon joining Novartis will be reviewed periodically.

The rewards of being part of our team go far beyond base pay and incentives. We also offer a variety of competitive benefits in kind to help you thrive personally and professionally, such as insurance plans, retirement plans, wellbeing resources and global recognition programs. In addition, we provide flexible and hybrid working options, where possible, and minimum 14 weeks paid parental leave.

You will be eligible for a company vehicle or a car allowance in accordance with the applicable local Novartis policies and guidelines.

Pay equity is a fundamental principle of our employment policy and reflects our commitment to create a diverse, equitable and inclusive environment that treats all employees with dignity and respect, as outlined in our Code of Ethics.

Read our brochure to learn more about our global total rewards offering:

<https://www.novartis.com/sites/novartiscom/files/novartis-life-handbook.pdf>

Note: Benefits and compensation may vary by country and are subject to local legal requirements, including provisions of collective bargaining agreements where applicable. A full overview of your compensation package, including any relevant collective bargaining agreement details applicable to your role based on your employment location and Novartis employer entity, will be communicated separately to you during the application process.

Commitment to Diversity and Inclusion / EEO paragraph:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

Primary location salary range
z ł 174,500.00 - z ł 324,100.00

部门
International

Business Unit
Sales

地点
Poland

站点
Warsaw

Company / Legal Entity
PL03 (FCRS = PL003) Novartis Poland Sp. z o.o.

Functional Area

Marketing

Job Type

Full time

Employment Type

Temporary (Fixed Term)

Shift Work

No

```
var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId:
"kalturaplayer6a72f2622698c297391355", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop:
false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options:
{}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu:
false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets:
['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:
bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation =
{ position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if
(kPlayer.plugins["hotspots"]) { config.plugins["playkit-js-hotspots"] = { disable: true }; } if
(kPlayer.plugins["moderation"]) { config.plugins["playkit-js-moderation"] = { disable: true }; } if
(kPlayer.plugins["info"]) { config.plugins["playkit-js-info"] = { disable: true }; } if
(kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if
(kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

// Ensure the global player registry array always exists, regardless of embed type.

window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise =
thumbnailEmbed(({config, mediaInfo: {entryId: "1dgfvmafo"}})); // thumbnailEmbed() returns a

```
Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to
capture the player directly. thumbEmbedPromise .then(function(player) {
window.kalturaPlayerVideos.push(player); // Notify kaltura_dataalayer.js that a new player is ready so
it can // attach custom event listeners immediately, regardless of when // the user clicked the
thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', {
detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) {
console.error(e.message) }
```

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