

Associate Director - Digital Enablement

Job ID
REQ-10076724

5月 06, 2026

India

摘要

Associate Director, Digital Enablement will be responsible for developing and executing data enablement and operational plans for all platforms to enhance the productivity and effectiveness of our teams. Functional thought-leader, demonstrating strong leadership and comes with strong story telling capabilities. Enablement to develop, recommend and deliver digital data and solutions for Data Enablement and Operation Teams. The role will also focus on enabling strategy and operations for applicable data, platforms & AI solutions. This role requires fostering cross-functional collaboration and ensuring quality.

About the Role

Major accountabilities:

- Implement enablement programs that drive productivity and effectiveness
- Collaborate with DEO pillars to identify and prioritize digital enablement needs

- Stay up to date with industry trends and best practices in digital enablement.
- Partner with cross-functional teams to identify data use cases, prioritize data initiatives, and implement innovative solutions.
- Oversee and ensure adherence to timelines and quality objectives
- Ensure exemplary communication with all stakeholders through regular updates with focus on accomplishments, KPIs, best practices, key events, etc.
- Manages an efficient and high-quality team that promotes synergy and best practice sharing among resources, drives collaboration with various groups in managing high standards of communication and delivering best in class services.
- Establish, vigorously monitor and report KPIs & take proactive action to continuously strive for improvements on user experience and other feedback mechanisms. Experience working with digital agencies would be an added advantage.
- Be proactive in planning; anticipating change and acting in accordance; drive meticulous implementation of team goals and metrics.
- Drive entrepreneurial mind set and enable teams in building the business cases, creating success stories, ensure team members are fully stimulated, challenged and engaged for bringing business outcomes.

Essential Requirement:

- Bachelor ' s degree in computer science, Information Technology, or a related field. A master's degree is preferred.
- Proven track record of leading cross-functional teams and driving organizational change.
- Excellent verbal and written communication skills, with the ability to convey complex concepts to non-technical stakeholders through effective presentations and video solutions
- Strong leadership and team management skills.
- Excellent analytical and problem-solving abilities.
- Proficiency in data management tools and software.
- Attention to detail and commitment to data accuracy.

Commitment to Diversity & Inclusion

We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门
US

Business Unit
General Management

地点
India

站点
Hyderabad (Office)

Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

```

var config = { targetId: "kalturaplayer69fe25a67cffc754817063", provider: { widgetId:
"10m7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause:
false, allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: {},
sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true,
showSpeedMenu: false }, css : "/modules/custom/arcticnckalturaaddon/css/kalturavideo.css",
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(KalturaPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(KalturaPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", //
Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (KalturaPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (KalturaPlayer.plugins["navigation"]) {
config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible:
false }; } if (KalturaPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; }
if (KalturaPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if
(KalturaPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if
(KalturaPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents =
[]; if (KalturaPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }

```

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try { var kalturaPlayer = KalturaPlayer.setup(config); // Add the player to the global array. if (typeof
kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other
media. kalturaPlayer.loadMedia({entryId: "1_dgfvmafo"}); } catch (e) { console.error(e.message) }

```

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