

Senior Manager, Platform Operations

Job ID
REQ-10075417

4月 28, 2026

India

摘要

To develop and maintain Novartis digital ecosystems that are sustainable, reflective of business objectives, consistent with the corporate brand and create a positive user experience.

About the Role

Key Responsibilities:

- Day-to-day external and internal web operations, administration of content management frameworks, and collaboration to successfully plan, prioritize, and execute web initiatives.
- Supports evolution of corporate external web and intranet channels including business analysis, testing, functionality and features, third-party integrations, user experience (UX), Search Engine Optimization (SEO) and Generative Engine Optimization (GEO) / AI search.
- Collaborates with Data Digital & IT and other technical partners on platform availability, maintenance, security and privacy topics.

- Supports web and intranet analytics configuration and management.
- Works with the Director, Digital Platforms and Senior Webmaster on daily operations, feature development and backlog management.
- Ensures web and intranet channels reflect the Novartis brand in terms of visual design and architectures, in partnership with the Novartis Brand team, UX leads and external partners.
- Partners with in-country communication teams to ensure that country and local language web and intranet channels are developed and operated to a common standard.

Essential Requirements:

- Full Time University degree (Bachelors) (BE/ B.Tech preferred)
- 5-7 years of experience in Digital Communications or related areas. Experience operating a large web ecosystem including feature roadmaps, provisioning of new sites and migrations
- Ability to establish and maintain strong relationships with key stakeholders including DD&IT, business partners and external suppliers
- Understanding of UX/UI, digital accessibility, data privacy, SEO/GEO/SEM and web analytics including Google Analytics (GA4)
- Knowledge of software architectures, Drupal and other content management frameworks, HTML/CSS/Javascript, content delivery networks (CDN) and employee experience SaaS platforms

Desirable Requirements:

- Strong project and product management skills including use of Jira software.
- Creative and innovative problem solver who works well under tight timelines.
- Passionate about the power of digital media to positively influence audiences and boost Novartis reputation.
- Collaborate and contribute to the development of the team.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门
Corporate Affairs

Business Unit
Communications

地点
India

站点
Hyderabad (Office)

Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area
Communications & Public Affairs

Job Type
Full time

Employment Type
Regular

Shift Work
No

```
var config = { targetId: "kalturaplayer69fb43aa26db1148892998", provider: { widgetId:
"10m7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause:
false, allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: {},
sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true,
showSpeedMenu: false }, css : "/modules/custom/arcticnckalturaaddon/css/kalturavideo.css",
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(KalturaPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(KalturaPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", //
Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
```

```
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (KalturaPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (KalturaPlayer.plugins["navigation"]) {
config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible:
false }; } if (KalturaPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; }
if (KalturaPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if
(KalturaPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if
(KalturaPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents =
[]; if (KalturaPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = { };
config.plugins.googleTagManager.customEventsTracking = { };
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

```
try { var kalturaPlayer = KalturaPlayer.setup(config); // Add the player to the global array. if (typeof
kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other
media. kalturaPlayer.loadMedia({entryId: "1_dgfvmafo"}); } catch (e) { console.error(e.message) }
```

Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

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