

## Director, US Business Communications

Job ID  
REQ-10075166

4月 13, 2026

USA

### 摘要

The Director, US Business Communications will shape and drive the external perception of the Novartis US business by defining and executing a cohesive executive communications strategy. This role will leverage the voices of the US President and other priority leaders across digital channels, media, and high visibility engagements to advance strategic priorities, strengthen corporate reputation, and deliver measurable impact. The role will also lead external US AI positioning, thought leadership, and storytelling to reinforce Novartis' ambition and credibility as an AI enabled company.

This role is required to be in our East Hanover, NJ office 3x/week. Please only apply if this works for you.

### About the Role

Key Responsibilities:

- Drive clear, consistent, and compelling communications about the US business, raising awareness and understanding of the priorities, performance milestones, and strategic direction. Lead communications support for priority external engagements, including media interviews and speaking opportunities, ensuring consistency with core narratives and reputation objectives. Additionally, deliver end-to-end stakeholder communications for ad-hoc priority Business Communications initiatives.
- Shape and deploy the US President ' s voice as a primary vehicle for US business positioning, providing senior counsel on messaging that advances strategic priorities and strengthens reputation with key external audiences. Own the President ' s LinkedIn strategy end-to-end as a key external channel, setting content strategy, narrative direction, and governance to grow influence and deliver measurable impact.
- Define and execute the external US AI narrative, including positioning, storytelling, announcements, and thought leadership, strategically leveraging the Chief Insights and Decision Science Officer and other leader voices to reinforce Novartis ' AI ambition.
- Model and encourage the responsible adoption of AI-enabled tools to strengthen communications excellence, efficiency, and strategic insight.
- Leverage AEO/GEO AI strategies to ensure US Business themes are accurately represented across AI-powered search and answer engines, including optimizing content for discoverability, accuracy, and authority across earned and owned comms strategies.
- Monitor industry trends, news, and emerging issues to proactively identify opportunities for executive engagement and strategic messaging.
- Foster strong partnerships with key US stakeholders and colleagues across Communications and Corporate Affairs.
- Evaluate performance and outcomes to ensure best-in-class execution, fully aligned with regulatory and corporate standards. Leverage analytics and insights to inform strategy, measure impact, and optimize ROI and budget management.

#### Essential Requirements:

- BA/BS required, advanced degree a plus
- 15+ years of experience in executive communications or related discipline, with a healthcare and/or pharmaceutical background; Background in tech/AI space is a plus
- External communications strategy and implementation with media relations background
- Demonstrated ability to build trusting relationships with and provide strategic counsel to top company leadership team executives
- Supported and raised visibility of key company executives through visibility strategies, including social media
- Development and implementation of integrated communications plans and projects against business objectives and priorities
- Influencing at a high senior level and navigating complexity

#### Key Performance Indicators

- Utilization of OGSM framework planning approach with measurable results and assessment
- Grow influence and thought leadership across channels for key US leaders
- Positive feedback from executives around strategic nature and quality of support
- Strong collaboration with internal stakeholders leading to high impact

- Efficient management of resources (agency, content development)

## Benefits & Rewards

The salary for this position is expected to range between \$152,600 and \$283,400 per year. The final salary offered is determined based on factors like, but not limited to, relevant skills and experience, and upon joining Novartis will be reviewed periodically. Novartis may change the published salary range based on company and market factors. Your compensation will include a performance-based cash incentive and, depending on the level of the role, eligibility to be considered for annual equity awards. US-based eligible employees will receive a comprehensive benefits package that includes health, life and disability benefits, a 401(k) with company contribution and match, and a variety of other benefits. In addition, employees are eligible for a generous time off package including vacation, personal days, holidays and other leaves.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

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Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

EEO Statement:

The Novartis Group of Companies are Equal Opportunity Employers. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, sex, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status.

#### Accessibility & Reasonable Accommodations

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to [us.reasonableaccommodations@novartis.com](mailto:us.reasonableaccommodations@novartis.com) or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

部门

Corporate Affairs

Business Unit

Corporate & Division Services

地点

USA

状态

New Jersey

站点

East Hanover

Company / Legal Entity

U061 (FCRS = US002) Novartis Services, Inc.

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

```
var config = { targetId: "kalturaplayer69fc60c3f35c4746401290", provider: { widgetId:
"10m7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause:
false, allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: {},
sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true,
showSpeedMenu: false }, css : "/modules/custom/arcticnckalturaaddon/css/kalturavideo.css",
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(KalturaPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(KalturaPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", //
Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (KalturaPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (KalturaPlayer.plugins["navigation"]) {
config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible:
false }; } if (KalturaPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; }
if (KalturaPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if
(KalturaPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if
(KalturaPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents =
[]; if (KalturaPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

```
try { var kalturaPlayer = KalturaPlayer.setup(config); // Add the player to the global array. if (typeof
kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other
media. kalturaPlayer.loadMedia({entryId: "1_dgfvmafo"}); } catch (e) { console.error(e.message) }
```

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