

## Sr. Analyst, Payer, Access & Reimbursement I&A

Job ID  
REQ-10072943

3月 20, 2026

India

### 摘要

Sr. Analyst, Payer, Access & Reimbursement play a critical role in supporting the delivery of high-quality, actionable insights. This role will be supporting engagement leads in delivering complex analytical solutions using multiple datasets for the IDS team. This role focuses on analyzing payer, provider, and patient dynamics to optimize market access strategies, reimbursement, and patient affordability. The candidate should have strong analytical skills, a deep understanding of managed markets/ market access, and the ability to work cross-functionally to drive impactful outcomes. SA will manage assigned workstreams, drive insight generation, and collaborate closely with both Hyderabad and East Hanover (EH) teams independently to ensure alignment and timely delivery.

### About the Role

#### Key Responsibilities

- Explore, develop, implement, and scale up solutions that address customer needs. Co-

create with key stakeholders to build partnerships & collaborations.

- Collaborating with Hyderabad and EH leads to ensure comprehensive market, segmentation, and behavioral analyses are incorporated.
- Analyze payer data, formulary coverage, and market share to assess and optimize product access across commercial and government payers.
- Segment payers based on their policies, formulary positions, and prescription trends, identifying high-potential accounts and key influencers.
- Analyze patient claims data, physician prescribing behavior, and treatment utilization patterns in response to payer policies and formulary changes
- Monitor competitor activities, including pricing, formulary status, and payer contracts, to assess their impact on market share and market access strategies.
- Provide analytics support to Novartis internal customers on various high complexity analytical reports.
- Working knowledge of multiple US pharma datasets e.g. IQVIA LAAD, Xponent, Plantrak, SMART etc. and formulary datasets (MMIT, DRG - Fingertip, etc.), managing and organizing data sets from databases to find patterns and trends in data.
- Transforming these complex and granular data into actionable insights.
- Should be able to support multiple projects and work with leads, mentor new member/Intern.
- Require experience in quantitative analysis with a demonstrated focus in analytics and experience with coding languages (SQL OR Python) to query and extract data. Also, experience with BI tools, working with very large data sets is a plus.

## Essential Requirement

- Experience in the US pharmaceutical or healthcare industry, with a deep understanding of product lifecycle management, and market dynamics.
- A proven track record in Market Access (Payer/Formulary/Access), brand performance management, marketing, or a similar role,
- Ability to support and implement brand strategies that drive market share and revenue growth. The candidate should be able work in high performing team fostering a collaborative and innovative mindset.
- Master 's degree in data science, Analytics, Business, Life Sciences, or a related field.
- 3+ years of experience in analytics, advanced analytics, market access, or decision science, preferably in the pharmaceutical or healthcare sector.
- Strong experience in data analysis, insight generation, and project management.
- Demonstrated ability to collaborate across global teams and manage multiple priorities.
- Excellent communication, presentation, and stakeholder management skills.
- Experience preparing reports, workshop materials, and executive presentations.

## Desired Requirement

- Bachelor's degree in related field is required; Master of Science and/or MBA
- The ideal candidate will have strong analytical background, strategic thinking and problem-solving skills

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部门  
US

Business Unit  
General Management

地点  
India

站点  
Hyderabad (Office)

Company / Legal Entity  
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area  
Marketing

Job Type  
Full time

Employment Type  
Regular

Shift Work

No

```
function adjustKalturaPlayer() { var deviceWidth = window.innerWidth ||
document.documentElement.clientWidth || document.body.clientWidth; var mediaElement =
document.getElementById("kalturaplayer69befe648c55e889171428"); var mediaContainer =
mediaElement.closest('.nc-kaltura-media'); var originalWidth = "1200px"; var originalHeight = "674px";
var originalWidthValue = parseFloat(originalWidth); var originalHeightValue =
parseFloat(originalHeight); var mediaType = "video"; var isResponsive = false; // Get computed styles
of the container element. var parentStyles = window.getComputedStyle(mediaContainer); var
finalWidth = parseFloat(parentStyles.width); if (finalWidth  var config = { targetId:
"kalturaplayer69befe648c55e889171428", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false,
allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: { download: {
disable: true }, "playkit-js-transcript":{ position: "right", // Default: bottom;( ' left ', ' right', ' top ', 'bottom' ) to
enable transcript. expandMode: "over", // Default: alongside;( ' alongside', ' hidden ', 'over' )
expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable:
true } }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false },
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; config.plugins.preventSeek = { preventSeekForward:
false, preventSeek: false }; config.plugins.floating = { disable: true }; config.plugins.navigation = {
position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; config.plugins['playkit-
js-hotspots'] = { disable: true }; config.plugins['playkit-js-moderation'] = { disable: true };
config.plugins['playkit-js-info'] = { disable: true }; config.plugins.share = { disable: true };
config.ui.uiComponents = []; config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } };
```

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try { var kalturaPlayer = KalturaPlayer.setup(config); // Add the player to the global array. if (typeof
kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other
media. kalturaPlayer.loadMedia({entryId: "1_dgfvmafo"}); setTimeout(() => {
setupAutoPause(kalturaPlayerVideos); }, 500); function setupAutoPause(players) {
players.forEach((currentPlayer) => { currentPlayer.addEventListener('play', () => {
players.forEach((otherPlayer) => { if (otherPlayer !== currentPlayer && typeof otherPlayer.pause ===
'function') { otherPlayer.pause(); } })); }); } } catch (e) { console.error(e.message) }
```



**VIDEO**

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

### Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to [diversityandincl.india@novartis.com](mailto:diversityandincl.india@novartis.com) and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

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