

## Associate Director, Field Insights & Analytics xPortfolio

Job ID  
REQ-10072695

3月 23, 2026

USA

### 摘要

Location:  
#LI-Hybrid

The Associate Director, Field Insights & Analytics xPortfolio, reporting to the Director, Field Insights & Analytics - X Portfolio, serves as a strategic partner to field leadership. This role delivers integrated insights, guides enterprise field analytics priorities, and leads end-to-end field execution governance. As the primary Insights & Decision Science (IDS) liaison to field teams, the AD ensures strong cross-TA alignment, robust knowledge management, and effective integration with enterprise data strategy initiatives.

This position will be located at East Hanover, NJ and will not have the ability to be located remotely. This position will require 15% travel as defined by the business (domestic and/ or international).

About the Role

## Key Responsibilities:

### Integrated Insights & Analytics Leadership

- Deliver integrated, high-impact insights that support data-driven decision-making across field functions.
- Lead prioritization of field analytics efforts across therapeutic areas to ensure focus on the highest-value opportunities.
- Partner with IDS and analytics teams to promote consistent methodologies and enhance analytical rigor.

### Cross-Functional & Therapeutic Area Collaboration

- Act as a unifying partner across TAs, IDS pillars, and field leadership to ensure alignment on priorities, insights, and execution.
- Establish and reinforce strong collaboration practices that support cohesive field strategy and effective cross-functional execution.

### Field Deployment Governance & Knowledge Management

- Oversee governance for end-to-end field deployment, including the definition and tracking of portfolio and functional interdependencies.
- Lead knowledge management for field deployment strategy and drive cross-pillar knowledge sharing to strengthen operational excellence.

### Enterprise Data Strategy Partnership

- Collaborate with key enterprise stakeholders to shape and advance the field data strategy.
- Ensure alignment of field processes, KPIs, and requirements with enterprise analytics and data initiatives.

### Executive Communication & Presentation Development

- Develop leadership-ready templates, narratives, presentations, and communication materials to support clear, compelling, data-driven storytelling

## Essential Requirements:

Education: Bachelor ' s degree required; Master of Science or MBA strongly preferred.

- Minimum 6+ years of experience in strategic insights, decision science, analytics, or related functions; Pharma highly preferred
- Proven ability to lead cross-functional teams and drive enterprise-level initiatives.
- Demonstrated expertise in field analytics, integrated insights generation, and data-driven prioritization.
- Strong communication, storytelling, and senior-leadership influence skills.
- Experience with knowledge management and field execution processes.

## Desirable Requirements:

- Business Analytics
- Data Science & Reporting Tools
- Cross-Functional Collaboration & Influence
- Communication & Presentation Design
- Operational Excellence
- Innovation & Change Leadership
- Field Execution & Governance

## Novartis Compensation Summary:

The salary for this position is expected to range between \$152,600.00 and \$283,400.00 per year.

The final salary offered is determined based on factors like, but not limited to, relevant skills and experience, and upon joining Novartis will be reviewed periodically. Novartis may change the published salary range based on company and market factors.

Your compensation will include a performance-based cash incentive and, depending on the level of the role, eligibility to be considered for annual equity awards.

US-based eligible employees will receive a comprehensive benefits package that includes health, life and disability benefits, a 401(k) with company contribution and match, and a variety of other benefits. In addition, employees are eligible for a generous time off package including vacation, personal days, holidays and other leaves.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

## EEO Statement:

The Novartis Group of Companies are Equal Opportunity Employers. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, sex, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status.

## Accessibility & Reasonable Accommodations

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to [us.reasonableaccommodations@novartis.com](mailto:us.reasonableaccommodations@novartis.com) or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

部门  
US

Business Unit  
General Management

地点  
USA

状态  
New Jersey

站点  
East Hanover

Company / Legal Entity  
U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Functional Area  
Marketing

Job Type  
Full time

Employment Type  
Regular

Shift Work  
No

```
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"10m7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause:
false, allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: {},
sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true,
showSpeedMenu: false }, css : "/modules/custom/arcticnckalturaaddon/css/kalturavideo.css",
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(KalturaPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(KalturaPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", //
Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (KalturaPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (KalturaPlayer.plugins["navigation"]) {
config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible:
false }; } if (KalturaPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; }
if (KalturaPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if
(KalturaPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if
(KalturaPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents =
[]; if (KalturaPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

```
try { var kalturaPlayer = KalturaPlayer.setup(config); // Add the player to the global array. if (typeof
kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other
media. kalturaPlayer.loadMedia({entryId: "1_dgfvmafo"}); } catch (e) { console.error(e.message) }
```

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