

(高级医药代表 / 资深产品专员)

Job ID
REQ-10071927

3月 04, 2026

China

摘要

Le repr é sentant commercial est l ' un des principaux moteurs de nos interactions avec les clients et de nos performances commerciales. Ils sont le visage de notre approche de l ' exp é rience client et é tablissent des relations profondes qui apportent de la valeur aux clients et aux patients afin de stimuler la croissance des ventes de mani è re conforme et é thique.

About the Role

Major Accountabilities

- Stimuler la croissance des ventes concurrentielles
- Personnalisez et orchestrez les parcours d ' engagement client pour les professionnels de la sant é cibles en refl é tant les pr é f é rences des clients, en tirant parti du contenu disponible et de multiples canaux d ' engagement
- Renforcer l ' engagement en travaillant en partenariat avec les professionnels de la sant é afin de

d é velopper une collaboration durable au fil du temps pour Novartis

Offrez des exp é riences m é morables et centr é es sur le client, au-del à de la diff é renciation clinique, en é coutant leurs besoins et en comprenant leur environnement de soins de sant é .

Exploitez les sources de donn é es disponibles pour cr é er, hi é rarchiser et ajuster dynamiquement les plans d ' interaction pertinents avec les territoires, les comptes et les clients.

Partager en permanence les informations sur les clients avec les parties prenantes internes concern é es afin de soutenir le d é veloppement de contenus, de campagnes et de plans d ' interaction li é s aux produits et aux indications.

Offrir de la valeur aux clients et aux patients

Collaborer en toute conformit é avec les é quipes interfonctionnelles pour concevoir et mettre en œuvre des solutions qui r é pondent aux besoins non satisfaits des clients et des patients.

Agir avec int é grit é et honn ê tet é en traitant les clients et les coll è gues de mani è re transparente et respectueuse avec une intention claire. Lorsque vous ê tes confront é à des dilemmes é thiques, faites ce qui s ' impose et exprimez-vous lorsque les choses ne semblent pas justes. Respectez le Code d ' é thique et les valeurs et comportements de Novartis.

Key Performance Indicators

Le repr é sentant commercial est l ' un des principaux moteurs de nos interactions avec les clients et de nos performances commerciales. Ils sont le visage de notre approche de l ' exp é rience client et é tablissent des relations profondes qui apportent de la valeur aux clients et aux patients afin de stimuler la croissance des ventes de mani è re conforme et é thique.

Work Experience

NA

Skills

Comp é tences de vente

Informations sur les clients

Comp é tences en communication

Comp é tences d'influence

Gestion des conflits

Comp é tences en n é gociation

Comp é tences techniques

Gestion de compte

Coordination interfonctionnelle

Secteur de la sant é

Excellence commerciale

É thique

Conformit é

Language

Anglais

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门
International

Business Unit
Sales

地点
China

站点
Changchun (Jilin Province)

Company / Legal Entity
CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd

Functional Area
Sales

Job Type
Full time

Employment Type
CDI (Ventes)

Shift Work
No

```

function adjustKalturaPlayer() { var deviceWidth = window.innerWidth ||
document.documentElement.clientWidth || document.body.clientWidth; var mediaElement =
document.getElementById("kalturaplayer69bf3f5d734f5984769964"); var mediaContainer =
mediaElement.closest('.nc-kaltura-media'); var originalWidth = "1200px"; var originalHeight = "674px";
var originalWidthValue = parseFloat(originalWidth); var originalHeightValue =
parseFloat(originalHeight); var mediaType = "video"; var isResponsive = false; // Get computed styles
of the container element. var parentStyles = window.getComputedStyle(mediaContainer); var
finalWidth = parseFloat(parentStyles.width); if (finalWidth  var config = { targetId:
"kalturaplayer69bf3f5d734f5984769964", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false,
allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: { download: {
disable: true }, "playkit-js-transcript":{ position: "right", // Default: bottom;( ' left ', ' right', ' top ', 'bottom' ) to
enable transcript. expandMode: "over", // Default: alongside;( ' alongside', ' hidden ', 'over' )
expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable:
true } }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false },
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; config.plugins.preventSeek = { preventSeekForward:
false, preventSeek: false }; config.plugins.floating = { disable: true }; config.plugins.navigation = {
position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; config.plugins['playkit-
js-hotspots'] = { disable: true }; config.plugins['playkit-js-moderation'] = { disable: true };
config.plugins['playkit-js-info'] = { disable: true }; config.plugins.share = { disable: true };
config.ui.uiComponents = []; config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } };

```

```

try { var kalturaPlayer = KalturaPlayer.setup(config); // Add the player to the global array. if (typeof
kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other
media. kalturaPlayer.loadMedia({entryId: "1dgfvmafo"}); setTimeout(() => {
setupAutoPause(kalturaPlayerVideos); }, 500); function setupAutoPause(players) {
players.forEach((currentPlayer) => { currentPlayer.addEventListener('play', () => {
players.forEach((otherPlayer) => { if (otherPlayer !== currentPlayer && typeof otherPlayer.pause ===
'function') { otherPlayer.pause(); } })); }); }); } catch (e) { console.error(e.message) }

```



VIDEO

Job ID
REQ-10071927

(高级医药代表 / 资深产品专员)

[Apply to Job](#)



Job ID
REQ-10071927

(高级医药代表 / 资深产品专员)

[Apply to Job](#)

Source URL:

<https://prod1.novartis.com.cn/careers/career-search/job/details/req-10071927-gaojiyiyaodaibiao-zishenchanpinzhuanyuan-fr-fr>

List of links present in page

1. <https://www.novartis.com/about/strategy/people-and-culture>
2. <https://www.novartis.com/sites/novartiscom/files/novartis-life-handbook.pdf>
3. https://platform.moseeker.com/m/customize/page/novartis?job_number=REQ-10071927
4. https://platform.moseeker.com/m/customize/page/novartis?job_number=REQ-10071927