

## Associate Director, Strategic CI, Enterprise Competitive Intelligence

Job ID  
REQ-10070291

1月 28, 2026

India

### 摘要

About this role:

#LI-Hybrid

Location: Hyderabad, India

Domestic Relocation Support: Yes

Ready to shape how Novartis understands the competitive landscape? As the Associate Director, Strategic CI, Enterprise Competitive Intelligence (ECI), you will play a critical role in operationalizing the CI strategy for Novartis. You will focus on the delivery, coordination, and execution of priority CI workstreams, enabling the Head of ECI Strategy and broader ECI Leadership Team to drive strategic value across the pipeline, portfolio, major markets, and enterprise priorities. Your role will also entail emphasis on cross functional coordination, structured execution, governance support, KPI and dashboard management, and enabling high quality CI outputs across Social Intelligence (SI), Manufacturing CI, and cross Therapeutic Areas (TAs) intelligence domains. Additionally, by empowering and developing talent in Hyderabad and fostering a culture of collaboration and knowledge sharing, you will turn insight into impact for patients worldwide.

## About the Role

### ECI Strategic Visioning and Execution

- Articulate and drive ECI vision, supporting enterprise goals and priorities.
- Serve on the ECI Leadership Team representing SI, Manufacturing CI and above/across TA CI and ECI operations and governance.
- Lead change management efforts, including active sponsorship, clear communication, and maintaining focus on enterprise-wide benefits.
- Bring in industry best practices and disruptive ideas to strengthen the practice of CI.

### Governance

- Manage Strategic CI KPIs, scorecards, and performance dashboards and drive continuous improvement.
- Manage annual strategic CI planning and prioritization and safeguard strategic CI compliance with governance, regulatory (including GxP), and prioritization frameworks.
- Manage strategic CI project timelines, budgets, resourcing trackers, and vendor coordination

### Cross Portfolio & Cross TA CI Execution

- Lead execution of cross-portfolio CI analyses using advanced frameworks and internal/external intelligence to inform strategy.
- Spearhead enterprise-level competitor assessments, productivity benchmarking, policy/regulatory reviews, and technology landscape deep dives.
- Contribute to scenario planning, early signal monitoring, and strategic CI reporting.

### Social Intelligence Execution

- Oversee and evolve Novartis' Social Intelligence (SI) program, including data intake, analytics coordination, and vendor engagement.
- Design frameworks to synthesize insights on digital trends, sentiment, online community engagement, and early warning indicators
- Forge strategic partnerships to integrate SI into units/functions' strategies and ensure adherence to 1P1R process & GxP compliance.

- Define tools and database access requirements to deliver integrated and stand-alone analyses.

## Manufacturing & Technical Operations CI Support

- Lead CI initiatives for Contract Development & Manufacturing Organization (CDMO) ecosystems, manufacturing capacity tracking, outsourcing trends, and supply chain intelligence.
- Lead structured research on competitor manufacturing capabilities, advanced process technologies, biosimilar strategies, and make vs. buy patterns

## Above/Across TA CI Execution

- Lead CI analysis for businesses, steering benchmarking efforts in R&D productivity, cycle time, regulatory trends, policy shifts, and science/tech inflection points).
- Lead creation of foresight deliverables covering near, mid-, and long-term enterprise disruptors.

## Essential Requirements

- Advanced degree or equivalent experience in life science/healthcare required; science-based masters or MBA preferred, with leadership experience in pharma sector competitive intelligence and people management, including coaching and mentoring teams across science and commercial functions
- 12+ years in pharmaceutical/biotech CI, market intelligence, R&D strategy, commercial analytics, or related fields, with strong project management and stakeholder management, and the ability to coordinate cross-functional initiatives involving multiple stakeholders.
- Excellent oral and written English communication skills outstanding analytical and research abilities, with a proven record of synthesizing data into executive-ready insights and exposure to social intelligence, digital analytics, manufacturing/technical CI, or competitive/scientific analyses.
- Demonstrated learning agility, integrity, collaborative mindset, energy, drive, achievement orientation, high work ethic, and strong financial and business acumen

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门  
US

Business Unit  
General Management

地点  
India

站点  
Hyderabad (Office)

Company / Legal Entity  
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area  
Marketing

Job Type  
Full time

Employment Type  
Regular

Shift Work  
No

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function adjustKalturaPlayer() { var deviceWidth = window.innerWidth ||
document.documentElement.clientWidth || document.body.clientWidth; var mediaElement =
document.getElementById("kalturaplayer69823a856da7a858721431"); var mediaContainer =
mediaElement.closest('.nc-kaltura-media'); var originalWidth = "1200px"; var originalHeight = "674px";
var originalWidthValue = parseFloat(originalWidth); var originalHeightValue =
parseFloat(originalHeight); var mediaType = "video"; var isResponsive = false; // Get computed styles
of the container element. var parentStyles = window.getComputedStyle(mediaContainer); var
finalWidth = parseFloat(parentStyles.width); if (finalWidth  var config = { targetId:
"kalturaplayer69823a856da7a858721431", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false,
allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: { download: {
disable: true }, "playkit-js-transcript":{ position: "right", // Default: bottom;( ' left ', ' right', ' top ', 'bottom' ) to
enable transcript. expandMode: "over", // Default: alongside;( ' alongside', ' hidden ', 'over' )
expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable:
true } }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false },
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; config.plugins.preventSeek = { preventSeekForward:
false, preventSeek: false }; config.plugins.floating = { disable: true }; config.plugins.navigation = {
position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; config.plugins['playkit-
js-hotspots'] = { disable: true }; config.plugins['playkit-js-moderation'] = { disable: true };
config.plugins['playkit-js-info'] = { disable: true }; config.plugins.share = { disable: true };
config.ui.uiComponents = []; config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } };

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try { var kalturaPlayer = KalturaPlayer.setup(config); // Add the player to the global array. if (typeof
kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other
media. kalturaPlayer.loadMedia({entryId: "1_dgfvmafo"}); setTimeout(() => {
setupAutoPause(kalturaPlayerVideos); }, 500); function setupAutoPause(players) {
players.forEach((currentPlayer) => { currentPlayer.addEventListener('play', () => {
players.forEach((otherPlayer) => { if (otherPlayer !== currentPlayer && typeof otherPlayer.pause ===
'function') { otherPlayer.pause(); } })); }); }); } catch (e) { console.error(e.message) }

```



## VIDEO

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

### Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to [diversityandincl.india@novartis.com](mailto:diversityandincl.india@novartis.com) and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

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