

## Therapeutic Area Strategy Head, CRM

Job ID  
REQ-10069554

1月 21, 2026

Switzerland

### 摘要

#LI-Hybrid

Location: Basel, Switzerland.

Please note, this role can be based in Basel, Switzerland or in the US. If you are based in the US, please apply via REQ-10069549.

The Therapeutic Area Strategy Head will lead a therapeutic area focused team in the creation and ongoing update of a holistic and aligned Enterprise portfolio strategy for their Therapeutic Area (TA). The candidate will work closely with the senior leaders within the cardio-renal-metabolic (CRM) TA including Bio-medical Research (BR), Development and Commercial organizations in US and International and Search & Evaluation. The candidate will bring a passion for innovation, deep industry experience, scientific acumen and strong judgement to guide internal choices and drive sustainable growth in the short, mid and long-term in CRM. This individual will have both a broad and deep understanding of the CRM field to drive insightful and differentiating competitive advantages over our peers by bringing a third-party view around key strategic levers and external analyses, trends, and white space opportunities. Additionally, they will conduct targeted primary research.

## About the Role

### Key Responsibilities:

#### Provides external perspective and identifies opportunities:

- Builds and maintains in-depth knowledge of the TA (early pipeline to commercial); including disease models; responsible for ongoing assessment of peer companies with heavy exposure in the TA.
- Educates, updates and provides external views to all internal stakeholders. Provides insight within key portfolio governance processes (diligence and external landscape mapping with BD&L and M&A)
- Supports identification of growth accretive opportunities, indications, disease spaces and rejection of low value opportunities/projects
- Supports Group Investor Relations and the CEO Office with dissemination of key strategic insights
- Ongoing collection and synthesis of scientific and commercial insights for the TA

#### Owns TA portfolio strategy and prioritization:

- Leads the process of creating, maintaining and updating enterprise-wide TA portfolio strategy, including disease area and molecule selection to drive mid- and long-term growth in collaboration with RDC
- Identifies potential pipeline gaps, makes recommendations to address
- Works closely with key stakeholders in the Therapeutic Area Leadership (TAL) team to facilitate portfolio decision making, prioritization and trade-offs

#### Internal and External Commercial and Pipeline Modelling:

- Oversees assessments of programs fit to current portfolio strategy and facilitates central review for assets inside and outside current priorities (e.g., at Innovation Management Board (IMB))
- Provides consolidated commercial and development inputs to support business cases for internal and external assets and programs
- Provides outside-in independent view of internal assumptions around core pipeline
- Leads the development of assessment of external opportunities (e.g., forecast assumptions, business cases)

#### Others:

- Coaches, attracts, develops, and retains top talents; partners with P&O leadership to develop people strategy (e.g. organization development, performance, career development).
- Plans, allocates, and manages TA strategy financial budget by anticipating expenditures,

accurately forecasting resource needs/costs and properly accounting for expenses to meet requirements and achieve fiscal responsibility

#### Essential Requirements:

- Advanced degree or equivalent experience in life science/healthcare required, Cardiologist training highly desirable
- Demonstrated cross functional global leadership experience is essential.
- Minimum 10 years of pharmaceutical/biotech experience gained in banking, consulting, or biopharma, with exposure to drug development and ideally commercialization required. Proven ability to operate effectively in a highly matrixed, fast paced environment.
- Candidates with significant senior leadership experience – including Biotech CEOs and executives from investment banking or other Wall Street institutions are strongly preferred
- Ability to comfortably engage with the C-suite and mid-career associates to influence and challenge with excellent interpersonal and leadership skills
- Strong financial and business acumen with strong understanding of biopharma landscape; companies, assets and early technologies
- Strong strategic vision, superior leadership, excellent communication, consensus building, and well-developed influencing and negotiation skills
- Excellent conflict resolution skills to facilitate agreement and buy-in at the senior-most levels
- Experience leading and managing a team with a variety of insights from science to commercial and proven coaching and mentoring experience

#### Commitment to Diversity and Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

#### Accessibility and Accommodation:

Novartis is committed to working with and providing reasonable accommodation to all individuals. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to receive more detailed information about the essential functions of a position, please send an e-mail to [diversity.inclusionch@novartis.com](mailto:diversity.inclusionch@novartis.com) and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.  
[Read our handbook \(PDF 30 MB\)](#)

部门  
Strategy & Growth

Business Unit  
General Management

地点  
Switzerland

站点  
Basel (City)

Company / Legal Entity  
C028 (FCRS = CH028) Novartis Pharma AG

Functional Area  
BD&L & Strategic Planning

Job Type  
Full time

Employment Type  
Regular

Shift Work  
No

```
function adjustKalturaPlayer() { var deviceWidth = window.innerWidth ||  
document.documentElement.clientWidth || document.body.clientWidth; var mediaElement =  
document.getElementById("kalturaPlayer6983697f985f8255411942"); var mediaContainer =  
mediaElement.closest('.nc-kaltura-media'); var originalWidth = "1200px"; var originalHeight = "674px";  
var originalWidthValue = parseFloat(originalWidth); var originalHeightValue =
```

```
parseFloat(originalHeight); var mediaType = "video"; var isResponsive = false; // Get computed styles
of the container element. var parentStyles = window.getComputedStyle(mediaContainer); var
finalWidth = parseFloat(parentStyles.width); if (finalWidth < 0) config = { targetId:
"kalturaPlayer6983697f985f8255411942", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConId: "55802022" }, playback: { autoplay: false, autopause: false,
allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: { download: {
disable: true }, "playkit-js-transcript": { position: "right", // Default: bottom; ( 'left' , 'right' , 'top' , 'bottom' )
enable transcript. expandMode: "over", // Default: alongside; ( 'alongside' , 'hidden' , 'over' )
expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable:
true } }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false },
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'] }, area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; config.plugins.preventSeek = { preventSeekForward:
false, preventSeek: false }; config.plugins.floating = { disable: true }; config.plugins.navigation = {
position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; config.plugins['playkit-
js-hotspots'] = { disable: true }; config.plugins['playkit-js-moderation'] = { disable: true };
config.plugins['playkit-js-info'] = { disable: true }; config.plugins.share = { disable: true };
config.ui.uiComponents = []; config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } };
```

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try { var kalturaPlayer = KalturaPlayer.setup(config); // Add the player to the global array. if (typeof
kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other
media. kalturaPlayer.loadMedia({entryId: "1_dgfvmafo"}); setTimeout(() => {
setupAutoPause(kalturaPlayerVideos); }, 500); function setupAutoPause(players) {
players.forEach((currentPlayer) => { currentPlayer.addEventListener('play', () => {
players.forEach((otherPlayer) => { if (otherPlayer !== currentPlayer && typeof otherPlayer.pause ===
'function') { otherPlayer.pause(); } }); })); } } catch (e) { console.error(e.message) }
```



## VIDEO

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