

## Director Data Platform

Job ID  
REQ-10068916

1月 08, 2026

Spain

### 摘要

Novartis ambition is to be a recognized leader in Data, Analytics, AI & Platforms (DAP). The DAP group seeks a highly motivated Data Platforms Director to lead the data platforms strategy, including cloud infrastructures, MDM and other tech stack for Novartis International. This role is to govern centralized, multi-tenant data hub for countries to collaborate, share & co-create data assets for industrialization of analytics & AI.

This role works in partnership with AI & Data Science, Analytics and Marketing Platforms teams, other Commercial Launch Strategy (CLS) teams, International/Regions/Countries (IRC), Strategy & Growth (S&G), IT, Finance and others to manage Data platform solutions across the commercial value chain of Novartis International. The person will keep abreast of the latest thinking and best-in-class practices for Data platforms, processes, data management, data quality & compliance within the industry.

This leader will build a strong partnership and collaboration with DDIT to ensure the end-to-end data management capabilities are deployed at scale.

Location: Barcelona, Spain

## About the Role

### Key Responsibilities:

- Responsible for leading a centralized multi-tenant data-hub to host commercial, patient services, market access, digital, next generation data and services across Novartis International.
- This role leads data technology capabilities by partnering with diverse stakeholders of International eco-system, driving alignments.
- Accountable to implement data platforms that adhere to the Novartis enterprise data management (EDM) for International, providing strategic direction and oversight for the design, development, operation, and support of EDM capabilities that fulfil the needs of the organization, diverse use cases & personas.
- Build capabilities to deliver efficiency, trust & agility to communities of data consumers by focusing on strong, automated & centralized data platforms, data-quality, data-classification, lineage, catalogue & standardize data journey framework.
- Proactively lead efforts across International Data strategy to ensure that our next-generation capabilities evolve to support future Novartis International's objectives.
- Shapes and executes data strategies; Identifies, assesses, and optimizes opportunities to align with executive leadership to achieve our outcome-driven goal of spending optimization.
- Ensure that Novartis International is maximizing its investment in Data by leading as the internal expert and proactively educates stakeholders on the value, availability, and proper use of data while automating, cost optimizing and harmonizing for redundancy.
- Work closely with country data and analytics teams to carefully customize the Data solutions for local needs while preserving standardization for implementing Data at scale and speed.
- Collaborates with internal, external stakeholders including ethical, legal, and compliance team to apply governance, risk minimization and appropriate use based on data for fully compliant data procurement, data protection & consumption while maximizing automation and integration with the data and analytics ecosystem.
- Drive data operations at scale to ensure that International organization has the solid, reliable, compliant and competitive data backbone for Novartis International.
- Accountable and responsible to plan and manage budget, resources, timelines of the Data solutions lifecycles and change management.

### Essential Requirements:

- Bachelor's degree in Computer Science, Engineering, Mathematics, Statistics, Analytics, Business, or another technical degree. Master's degree preferred.
- 8+ years of experience in cloud infrastructure, data, analytics, IT, or a similar role.
- 5+ years of Pharmaceutical/Biotech/Healthcare and Consumer experience in analytics.
- Experience and understanding of digital & healthcare datasets, including structured and unstructured data sets, but not limited to customer journeys, patient-level claims (closed and open), prescription data, sales & distribution data, and content & channel data.
- Experience with Agile ways of working.

## Desirable requirements:

- Hands-on and leadership experience in data engineering/cloud environment.
- Experience with Cloud Computing and big data architectures and engineering.
- Ability to independently conduct various analytics on pharma commercial data.
- Experience in building Data solutions embedded in marketing platforms such as, CRM, SFMC, Web ecosystems, social media, etc.
- Recognized externally as a Data leader via publications, external presentations, etc.

## Benefits and Rewards:

Company Pension Plan, Life and Accidental Insurance, Meals Allowance or Canteen in the office, Flexible working hours. Read our handbook to learn about all the ways we 'll help you thrive personally and professionally: [Novartis Life Handbook](#)

## Commitment to Diversity and Inclusion / EEO

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we 'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门

International

Business Unit

Marketing

地点  
Spain

站点  
Barcelona Gran V í a

Company / Legal Entity  
ES06 (FCRS = ES006) Novartis Farmac é utica, S.A.

Functional Area  
Marketing

Job Type  
Full time

Employment Type  
Regular

Shift Work  
No

```
function adjustKalturaPlayer() { var deviceWidth = window.innerWidth ||
document.documentElement.clientWidth || document.body.clientWidth; var mediaElement =
document.getElementById("kalturaplayer698269cec5107901105907"); var mediaContainer =
mediaElement.closest('.nc-kaltura-media'); var originalWidth = "1200px"; var originalHeight = "674px";
var originalWidthValue = parseFloat(originalWidth); var originalHeightValue =
parseFloat(originalHeight); var mediaType = "video"; var isResponsive = false; // Get computed styles
of the container element. var parentStyles = window.getComputedStyle(mediaContainer); var
finalWidth = parseFloat(parentStyles.width); if (finalWidth  var config = { targetId:
"kalturaplayer698269cec5107901105907", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false,
allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: { download: {
disable: true }, "playkit-js-transcript":{ position: "right", // Default: bottom;( ' left ' , ' right' , ' top ' , 'bottom ' ) to
enable transcript. expandMode: "over", // Default: alongside;( ' alongside' , ' hidden ' , 'over ' )
expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable:
true } }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false },
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; config.plugins.preventSeek = { preventSeekForward:
false, preventSeek: false }; config.plugins.floating = { disable: true }; config.plugins.navigation = {
position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; config.plugins['playkit-
js-hotspots'] = { disable: true }; config.plugins['playkit-js-moderation'] = { disable: true };
```

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config.plugins['playkit-js-info'] = { disable: true }; config.plugins.share = { disable: true };
config.ui.uiComponents = []; config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } };
```

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try { var kalturaPlayer = KalturaPlayer.setup(config); // Add the player to the global array. if (typeof
kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other
media. kalturaPlayer.loadMedia({entryId: "1dgfvmafo"}); setTimeout(() => {
setupAutoPause(kalturaPlayerVideos); }, 500); function setupAutoPause(players) {
players.forEach((currentPlayer) => { currentPlayer.addEventListener('play', () => {
players.forEach((otherPlayer) => { if (otherPlayer !== currentPlayer && typeof otherPlayer.pause ===
'function') { otherPlayer.pause(); } })); }); }); } catch (e) { console.error(e.message) }
```



**VIDEO**

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