

Senior Analyst, Business Performance

Job ID
REQ-10068552

12月 11, 2025

India

摘要

Sr. Analyst, Business Performance plays a pivotal role in driving strategic insights and fostering systematic, data-driven decision-making to enhance business outcomes. The role includes gaining a comprehensive view of key performance indicators, Analytics for the design and implementation along with dissemination of accurate business performance information to all relevant stakeholders. Associate in this role will be responsible for preparation of key deliverables according to project needs, ensuring timely completion, collaboration and quality under the guidance of experienced team members (D, AD, SM, M, etc).

About the Role

Senior Analyst, Business Performance

Location - Hyderabad #LI Hybrid

Major Responsibilities:

- Implement US Brand Performance Vigilance processes to measure and track core metrics for brand performance covering all patients, customers, and competitive metrics such as Rx, share, claims, etc.
- Build easy-to-understand data visualization of brand performance reports enabling continuous progress monitoring, gap anticipation, course correction with data-driven hypothesis generation
- Implement requirements for the content and format of the report summarizing performance status at the brand level. Collaborates closely with the Data Ops, Functional Excellence and Reporting team, ensuring the data-to-analysis-to-reporting pipeline is optimized
- Proactively monitor external customer threats & opportunities including account performance at key accounts across the US at the brand level
- Works with the team to drive design innovative approaches to help in executing projects related to brand business performance - the analysis would be built using appropriate tools and driven by domain knowledge to arrive at recommendations for the business
- Ensures delivery of efficient and high-quality deliverables, shares best practices with team. Ensures exemplary communication with all stakeholders through regular updates
- Participates and contributes to various knowledge sharing sessions that enable growth and improve quality of deliverables across the function
- Supports team operations by completing project documentation - completing post project activities, creating SOPs and checklists. Supports the team in On-boarding of new team members ensuring smooth knowledge transitions

Minimum Requirements:

- Graduate degree in an analytical field/ Life Sciences/ Pharmacy/ Medicine/ Science & Technology is minimum
 - A specialization in Business Performance Management is desirable
 - Fluency in English is a pre-requisite
- Strong analytical and problem-solving skills with the ability to interpret complex data and generate actionable insights
- Minimum 3+ years' experience in analytics ideally in Pharmaceutical or Healthcare sector
- Excellent verbal and written communication skills to articulate and present business problems and solutions to key stakeholders persuasively. Proficiency in data analysis tools and software, such as Excel, Power BI, or similar business intelligence platforms
- Experience in working in a matrix and geographically dispersed environment. Ability to engage stakeholders and influence strategic decision-making. Guiding and helping the team adapt best practices ensuring accurate and timely delivery
- Implement new technologies and advanced reporting techniques to optimize the existing processes
- Location: Hyderabad NKC. Hybrid | 3 days a week in office is mandatory

Key Performance Indicators:

Novartis seeks an individual with experience in the US pharmaceutical or healthcare industry, with in-

depth understanding of datasets and how they can be leveraged to extract and present meaningful insights. The person should be self-motivated and quality driven, to support projects and deliver in a timely manner with the aligned level of quality. The candidate should be able work in high performing team fostering a collaborative and innovative mindset. The candidate should be able to go above and beyond the aligned deliverables, contributing towards insights, optimizing/automating deliveries and streamlining processes

Why Novartis: Our purpose is to reimagine medicine to improve and extend people ' s lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us! Learn more here: <https://www.novartis.com/about/strategy/people-and-culture>

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Commitment to Diversity and Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Join our Novartis Network: If this role is not suitable to your experience or career goals but you wish to stay connected to hear more about Novartis and our career opportunities, join the Novartis Network here: <https://talentnetwork.novartis.com/network>.

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部门

Operations

Business Unit

Marketing

地点
India

站点
Hyderabad (Office)

Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and

your contact information. Please include the job requisition number in your message.

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