Manager, Data Visualization Design

Job ID
REQ-10067633

11   28, 2025

India

Novartis is hiring a Data Visualization Designer to turn complex health data into clear, beautiful, and story-driven visuals that inform, inspire, and elevate communication across our core brand assets. This role blends information design, visual storytelling, and data interpretation to support strategic narratives across medical, marketing, and internal communications.

The ideal candidate is a designer with strong analytical curiosity, someone who sees structure and meaning in datasets, and knows how to bring them to life through elegant infographics, charts, maps, and visual frameworks. They are as comfortable exploring a dataset with the team as they are designing high-fidelity graphics in Figma or Illustrator.

Beyond hands-on design, this role also brings creative inspiration and visual rigor to agency partners, helping guide and elevate data visualization across the organization. They will collaborate closely with Creative Content Strategy (CCS), Creative Studio (CS), and Therapeutic Area leads (TAs) to drive consistent, impactful, and data-driven storytelling across our innovative medicines.

About the Role

Location – Hyderabad #LI Hybrid

Key Responsibilities:

· Design visually compelling infographics, charts, graphs, timelines, and frameworks to communicate health data and insights.

· Apply strong design fundamentals: typography, layout, color, iconography, to ensure clarity, hierarchy, and brand alignment. Develop scalable, modular visual systems for reuse across campaigns and markets.

· Partner with Leads from Creative Content Strategy, Content Strategy and Therapeutic Areas to understand strategic brand data objectives.

· Generate original, data-focused visual narratives that enhance brand messages or uncover new angles. Explore, interpret, and identify new visual storytelling opportunities from health data.

· Collaborate with analytics, insights or scientific teams to validate and contextualize visuals.

· Organize data visually through clear categorization, layering, and progressive disclosure.

· Ensure accessibility and brand alignment in all visual outputs.

· Present ideas and sketches, and clearly articulate design logic and data interpretation decisions. Handle feedback loops efficiently, maintaining clarity and quality through iterations.

· Prepare visual deliverables for print, digital, PowerPoint or interactive formats.

· Collaborate with medical, digital, marketing and internal communications teams to define visualization needs.

Essential Requirements:

· Bachelor's degree in graphic design, communication design, fine arts, information design, information science, data science, or related field.

· 5+ years in a data-driven design, information design, or visual storytelling role agency, in-house, healthcare, or editorial preferred. Strong portfolio demonstrating infographics, charts, maps, and data-based narratives.

· Preferred: Experience in health, science, or pharma data will be a great help.

· Proficient with Adobe Illustrator, Figma, Photoshop, InDesign and other vector or layout tools. Eye for aesthetic quality, clarity, and accessibility.

· Skilled in building visual narratives from raw or structured data. Ability to translate complex datasets into digestible and visually impactful experiences. Capable of identifying patterns and narrative arcs from fragmented information.

· Experience with interactive visualizations, scroll-based infographics, or PDF storytelling formats.

· Comfortable distilling raw content, like Excel sheets, transcripts, or strategy decks, into key messages and visual moments and skilled at humanizing information.

· Fluent in English (written and spoken), with the ability to express complex design thinking clearly.

· Preferred: Familiarity with visual storytelling platforms like Flourish, Ceros, Infogram, or no-code web tools is a plus.

· Preferred: Basic knowledge of accessibility (contrast, legibility, structure)

· Preferred: Experience working with scientific data, behavioral insights, or campaign metrics is a plus, but not required.

Commitment to Diversity and Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Accessibility and accommodation:

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter

future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. Read our handbook (PDF 30 MB)

US

Business Unit
Marketing

India

Hyderabad (Office)

Company /Legal Entity
IN10 (FCRS = INO10) Novartis Healthcare Private Limited

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

function adjustKalturaPlayer() { var deviceWidth = window.innerWidth || document.documentElement.clientWidth || document.body.clientWidth; var mediaElement = document.getElementById("kalturaplayer6981f26a8f645138109542"); var mediaContainer =

```
mediaElement.closest('.nc-kaltura-media'); var originalWidth = "1200px"; var originalHeight = "674px";
var originalWidthValue = parseFloat(originalWidth); var originalHeightValue =
parseFloat(originalHeight); var mediaType = "video"; var isResponsive = false; //Get computed styles
of the container element. var parentStyles = window.getComputedStyle(mediaContainer); var
finalWidth = parseFloat(parentStyles.width); if (finalWidth   var config = { targetId:
"kalturaplayer_6981f26a8f645138109542", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false,
allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: { download: {
disable: true }, "playkit-js-transcript":{ position: "right", //Default: bottom;(' left' , ' right', ' top' , 'bottom' ) to
enable transcript. expandMode: "over", //Default: alongside;(' alongside', ' hidden' , 'over' )
expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable:
true } }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false },
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get
KalturaPlayer.ui.components.Remove } ] } }; config.plugins.preventSeek = { preventSeekForward:
false, preventSeek: false }; config.plugins.floating = { disable: true }; config.plugins.navigation = {
position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; config.plugins['playkit-
js-hotspots'] = { disable: true }; config.plugins['playkit-js-moderation'] = { disable: true };
config.plugins['playkit-js-info'] = { disable: true }; config.plugins.share = { disable: true };
config.ui.uiComponents = []; config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } };
```

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try { var kalturaPlayer = KalturaPlayer.setup(config); //Add the player to the global array. if (typeof
kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } //Load the Player for other
media. kalturaPlayer.loadMedia({entryId: "1dgfvmafo"}); setTimeout(() => {
setupAutoPause(kalturaPlayerVideos); }, 500); function setupAutoPause(players) {
players.forEach((currentPlayer) => { currentPlayer.addEventListener('play', () => {
players.forEach((otherPlayer) => { if (otherPlayer !== currentPlayer && typeof otherPlayer.pause ===
'function') { otherPlayer.pause(); } }); }); }); } } catch (e) { console.error(e.message) }
```

VIDEO

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