

Graphic Design Manager (Temporary 6 months)

Job ID
REQ-10067370

12月 11, 2025

Mexico

摘要

Novartis is hiring a Graphic Designer to support our in-house creative team with the development of branded materials across digital and print channels. This role is ideal for a versatile, fast-learning, and detail-oriented designer with solid foundational skills and a desire to grow within a dynamic, global creative environment.

As a generalist, you ' ll be involved in a wide variety of projects, from digital banners, to internal documents, emails, PowerPoint decks, and lightweight motion assets. You ' ll work under the guidance of art directors and creative directors, contributing to high-impact deliverables that follow brand guidelines and meet business goals.

We ' re looking for someone curious, collaborative, and passionate about creativity, ready to jump into multiple formats and learn along the way.

About the Role

#LI-Hybrid

Location: Mexico City

This role is based in Mexico City. Novartis is unable to offer relocation support: please only apply if accessible.

Ready to bring ideas to life that inspire action and advance our mission to reimagine medicine? As our Graphic Design Manager, you 'll shape high impact visual experiences across digital and print—partnering closely with art directors and cross functional teams to turn complex concepts into clear, on brand stories. From social graphics and email campaigns to presentation decks and patient facing materials, you 'll elevate consistency, accessibility, and craft while mentoring standards, optimizing workflows in Figma, and supporting light motion design. If you thrive in a collaborative, fast paced environment and want your work to reach millions, this is a place to grow, learn, and make a tangible difference.

Key Responsibilities

- Produce digital and print assets: emails, banners, social graphics, presentations, and internal documents.
- Design layouts for guides, manuals, and presentation decks, maintaining brand consistency and accessibility.
- Organize components and templates in Figma; prepare assets for developer handoff and localization.
- Optimize graphics for responsive experiences and high-resolution displays across platforms.
- Create light motion graphics and animations for banners, videos, and presentations.
- Maintain clean files, version control, and enforce accessibility and brand compliance standards.
- Collaborate with art directors; iterate on concepts and integrate feedback to improve outcome.

Essential Requirements

- Bachelor 's degree in Graphic Design, Visual Communication, Digital Media, or Multimedia Design.
- At least four years of professional graphic design experience in agency or in-house settings.
- Advanced proficiency in Adobe Photoshop, Illustrator, and InDesign; strong typography and layout foundations.
- Working knowledge of Figma for templates, component-based design, and asset organization.
- Fluent in English, written and spoken.
- Strong time management, attention to detail, and ability to multitask effectively.

Desirable Requirements

- Experience with motion design tools such as After Effects to create simple animations.
- Familiarity with PowerPoint and Canva for presentation and template work.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门
US

Business Unit
Marketing

地点
Mexico

站点
INSURGENTES

Company / Legal Entity
MX06 (FCRS = MX006) Novartis Farmacéutica S.A. de C.V.

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

Ajustes de accesibilidad

Novartis tiene el compromiso de trabajar y proporcionar adaptaciones razonables para personas con discapacidad. Si, debido a una condición médica o discapacidad, necesita una adaptación razonable para cualquier parte del proceso de contratación, o para desempeñar las funciones esenciales de un puesto, envíe un correo electrónico a tas.mexico@novartis.com y permítanos conocer la naturaleza de su solicitud y su información de contacto. Incluya el número de posición en su mensaje.

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