

Scientific Writer Senior Associate

Job ID REQ-10067368

12月 02, 2025

Mexico

摘要

The role of Senior Associate Scientific Writer involves updating / creating scientifically / medically accurate content for commercial and medico-marketing assets such as newsletters, RTEs, civics, social media posts, websites, digital and print brochures, banners, etc. This person will be required to update the content for existing / new assets for Novartis Brand / products such that they reflect the most recent changes to Important Safety Information (ISI) / Prescribing Information (PI) / Other reference documents. These updates need to be consistent with the stringent MLR guidelines and specifications (Medical- Legal-Regulatory). This role will be a part of Studio Operations and will have to demonstrate strong collaboration with colleagues across all Novartis sites (India, US, Ireland and Mexico), operate in a metricized environment, maintain highest quality standards, and live Novartis values and behaviours every day.

About the Role

#LI-Hybrid

Location: Mexico City, Mexico

Relocation Support: This role is based in Mexico City, Mexico. Novartis is unable to offer relocation support: please only apply if accessible.

Bring science to life and make a real impact—craft clear, compliant stories that help patients and healthcare professionals make informed decisions. As a Scientific Writer Senior Associate, you will shape high—impact promotional and medico—marketing content across websites, social media, email, brochures, banners, and digital campaigns, grounded in the latest clinical evidence and aligned with brand strategy. You will lead timely revisions tied to Important Safety Information and Prescribing Information, uphold Medical-Legal-Regulatory standards, and champion modular content that scales across channels. Working closely with creative, editorial, and regulatory partners in India, the United States, Ireland, and Mexico, you will streamline content workflows, mentor junior writers, and raise the bar on quality—so together we can make science accessible, accurate, and engaging for more people.

Key Responsibilities

- Develop and review scientifically accurate, engaging promotional materials for multiple digital and print platforms.
- Ensure all content aligns with brand strategy and approved product positioning.
- Identify opportunities to repurpose scientific content for diverse audiences and channels.
- Monitor label updates and revise promotional assets promptly and accurately.
- Collaborate with editorial, creative, and regulatory teams to maintain compliance with approved labels.
- Mentor junior writers on commercial writing, label integration, and compliance standards.
- Maintain checklists to ensure consistency and quality across all updated materials.

Essential Requirements

- Advanced degree in life sciences, pharmacy, medicine, or a closely related discipline.
- Three to five years of scientific writing focused on promotional materials and label updates.
- Strong knowledge of pharmaceutical regulations, compliant promotional communications, and clinical data interpretation.
- Proficiency with content review systems and applicable industry codes and standards.
- Excellent written and spoken communication; thrive across cross functional teams with rigorous attention to deadlines.
- Experience in omnichannel content planning and global localization or adaptation.

Why Novartis: Helping people with disease and their families takes more than innovative science. It

takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: https://www.novartis.com/careers/benefits-rewards

部门 US

Business Unit Marketing

地点 Mexico

站点 INSURGENTES

Company / Legal Entity MX06 (FCRS = MX006) Novartis Farmac é utica S.A. de C.V.

Functional Area Marketing

Job Type Full time

Employment Type Regular

Shift Work No

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| Ajustes de accesibilidad |
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| Novartis tiene el compromiso de trabajar y proporcionar adaptaciones razonables para personas con discapacidad. Si, debido a una condici ó n m é dica o discapacidad, necesita una adaptaci ó n razonable para cualquier parte del proceso de contrataci ó n, o para des empe ñ ar las funciones esenciales de un puesto, env í e un correo electr ó nicotas.mexico@novartis.com y perm í tanos conocer la naturaleza de su solicitud y su informaci ó n de contacto. Incluya el n ú mero de posici ó n en su mensaje. |
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