

## Portfolio Engagement Lead

Job ID  
REQ-10067273

12月 11, 2025

Slovakia

### 摘要

#LI-Hybrid

Location: Bratislava, Slovakia

Relocation Support: This role is based in Bratislava, Slovakia. Novartis is unable to offer relocation support: please only apply if accessible.

Shape the future of healthcare engagement. As a Portfolio Engagement Lead, you ' ll design and execute innovative strategies that connect non-TA brands with customers through field and digital channels. Your work will drive brand performance, foster collaboration, and create meaningful impact for patients.

### About the Role

## Key Responsibilities:

- Execute tactical brand plans to drive growth and engagement across non-TA portfolios.
- Develop and implement promotional activities aligned with compliance and internal guidelines.
- Monitor brand performance and market trends, taking corrective actions when needed.
- Manage budgets, forecasts, and expenses to ensure cost-effective marketing strategies.
- Identify market insights and opportunities through customer interactions and data analysis.
- Collaborate cross functionally with Medical and other teams to maximize impact.
- Scout canners, key opinion leaders, and influencers within assigned territory.
- Tailor engagement strategies to patient segments and disease-specific needs.
- Ensure timely reporting of technical complaints and adverse events.
- Support distribution of marketing samples and compliance with regulatory requirements.

## Essential Requirements:

- At least 1 year of professional experience in commercial activation in healthcare or other industries.
- University degree in a relevant area.
- Strong project management skills with timely delivery of initiatives.
- Ability to analyse market trends and turn insights into strategies.
- Excellent collaboration skills across cross-functional teams.
- Strong communication and influencing skills with customer focus.
- Budget management and cost-effective marketing execution.
- Fluency in English and Slovak/Czech, written and spoken.

## Desirable Requirements

- Expertise in digital marketing and innovative engagement models.

## Benefits & Rewards

- Monthly pension contribution matching your contribution up to 3% of your gross monthly base salary
- Company Shares Program
- Risk Life Insurance (full cost covered by Novartis)
- 1 week of holiday above the Labour Law requirement
- MultiSport Card contribution
- 4 paid sick days within one calendar year in case of absence due to sickness without a medical sickness report
- Cafeteria employee benefit program - choice of benefits from Benefit Plus for 500 EUR per year

Find out more about Novartis Business Services: [Novartis Slovakia](#)

## Commitment to Diversity and Inclusion / EEO paragraph:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

<https://talentnetwork.novartis.com/network>

## Accessibility and accommodation:</b>

Novartis is committed to working with and providing reasonable accommodation to all individuals. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to receive more detailed information about the essential functions of a position, please send an e-mail to [di.sk@novartis.com](mailto:di.sk@novartis.com) and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门  
International

Business Unit  
General Management

地点  
Slovakia

站点

Bratislava

Company / Legal Entity

SKA2 (FCRS = SK002) Novartis s.r.o

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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