

## Field Marketing Manager

Job ID  
REQ-10066481

11月 11, 2025

Macedonia

### 摘要

-Managers of a regional or local sub function of sales e.g. Territory Sales etc., usually managing a small team as First Level Line Manager. Responsible for driving the sales operations plan and for achieving agreed sales and broader performance targets for their part of the organization/specific product area. Develop an effective sales team through training and coaching or management of key commercial programs.

### About the Role

Major accountabilities:

- Accountable for achieving own and team ' s agreed sales, productivity and performance targets.
- Creates and executes business plans to drive this achievement, and is responsible for brands ' strategic and tactical planning in line with company strategy and standards.

- Works independently to maintain existing clients and to develop new business opportunities.
- Manages and optimizes effective allocation of resources to deliver required business results.
- Manages area sales and expense budgets.
- Serves as a communication bridge from Senior Management to Sales Representatives / Product Specialists.
- Leads a high-performing team of Medical Representatives / Product Specialists; hires, trains and develops them as necessary; provides coaching and feedback to the team.
- Manages relationships with key accounts' decision makers, key opinion leaders, patient associations; and other colleagues across business functions to achieve desired results.
- Masters product knowledge and disease area knowledge; and coach the team on the same.
- Gathers and is updated on required information regarding the market, key competitors' market data, pricing intelligence, key accounts etc. -Ensures Excellency in Customer Satisfaction and Customer Services.
- Complete all reporting and administrative requirements in a timely and accurate manner.
- Operates within Novartis compliance, policies and procedures; and creates a culture that ensures all reports, direct and indirect, do the same.
- Reporting of technical complaints / adverse events / special case scenarios related to Novartis products within 24 hours of receipt -Distribution of marketing samples (where applicable)

#### Key performance indicators:

- Achievement of sales revenue and market share targets vs plan -Management of operating expenses within agreed budgets through effective monitoring and reporting systems
- Customer Satisfaction and Key accounts relationship maintenance within the Assigned territory
- Field force efficiency, Product launch Success Rate
- Development of patient and customer centric programs
- Med Reps' performance within the assigned territory

#### Minimum Requirements:

##### Work Experience:

- Sales in Healthcare / Pharma / related business.
- Pre-launch activities.
- Market Knowledge and Network is desirable.
- Able to understand changing dynamics of Pharmaceutical industry.

##### Skills:

- Analytical Skill.
- Change Management.
- Coaching.
- Collaboration.
- Commercial Excellence.
- Complexity Management.
- Compliance.
- Ethics.
- Healthcare Sector.
- Leadership.
- Problem Solving Skills.
- Professional Communication.

- Team Work.

Languages :

- English.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Read our handbook to learn about all the ways we ' ll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门  
International

Business Unit  
General Management

地点  
Macedonia

站点  
Macedonia

Company / Legal Entity  
MKP0 (FCRS = CH024) NPHS RO Macedonia

Functional Area  
Sales

Job Type

Full time

Employment Type  
Regular (Sales)

Shift Work  
No

[Apply to Job](#)

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.



Job ID  
REQ-10066481

Field Marketing Manager

[Apply to Job](#)

---

Source URL:  
<https://prod1.novartis.com.cn/careers/career-search/job/details/req-10066481-field-marketing->

manager

List of links present in page

1. <https://www.novartis.com/about/strategy/people-and-culture>
2. <https://www.novartis.com/careers/benefits-rewards>
3. <https://novartis.wd3.myworkdayjobs.com/en-US/NovartisCareers/job/Macedonia/Field-Marketing-ManagerREQ-10066481>
4. <https://novartis.wd3.myworkdayjobs.com/en-US/NovartisCareers/job/Macedonia/Field-Marketing-ManagerREQ-10066481>