

Web Operations Team Lead

Job ID
REQ-10066009

11月 24, 2025

Mexico

摘要

Join our dynamic Studio Operations team as a Web Operations Team Lead. You will drive the execution of digital projects, lead a team of web specialists, and ensure the delivery of high-quality web solutions. This role requires a blend of hands-on technical expertise, design system understanding, and proven people management skills.

About the Role

Major accountabilities:

- Lead, mentor, and develop a team of web operations professionals, fostering a collaborative and high-performance environment
- Set clear goals, monitor progress, and provide regular feedback to team members.
- Oversee content authoring, editing, and organization within CMS platforms (especially Drupal).
- Guide the team in translating Figma designs into CMS templates, ensuring consistency in color palettes, fonts,

cookie consent, GTM, SEO, and schema implementation.

- Understanding of forms integrations, CRM connections with websites
- Maintain high standards in HTML, CSS, JS, and frontend frameworks.
- Ensure deliverables are accurate, complete, and of a high standard of quality.
- Highlight potential platform restrictions with the Production team to avoid inconsistencies.
- Make suggestions to enhance the design system and frontend design/content authoring processes.
- Collaborate across teams (design, dev, marketing) to ensure alignment and scalability of CMS outputs.
- Apply an eye for design system consistency across different types of content and devices. UI/UX understanding is a plus
- Support documentation and sharing of best practices in CMS and email/banner production.

Key performance indicators:

- Good customer satisfaction scores.
- Ability to manage multiple stakeholders / projects.

Minimum Requirements:

Work Experience:

- Approximately 3-4 years ' experience in CMS experience, preferably Drupal, and acting as a subject matter expert
- Proficiency in HTML, CSS and JS (Interactive Content)
- Experience working with Adobe Suite, Figma and CMS platforms.
- Knowledge of website structure and its components, including SEO, SERM, SEO schema, website design, SFMC integration, and embedded content.
- Experience producing assets for email marketing and HTML5 banners (e.g., using Google Web Designer) is a plus.
- Familiarity with accessibility standards (WCAG) and responsive layout principles is desirable.

Skills:

- Strong technical skills in HTML, CSS, and JavaScript.
- Proven ability to manage concurrent projects and lead teams.
- Excellent content authoring, editing, and organizing skills within CMS platforms.
- Excellent problem-solving, interpersonal, and conflict resolution skills.
- Strong sense of visual design and attention to detail
- Comfortable working in a highly collaborative, fast-paced environment.
- Familiarity with and adaptability to new-generation technologies and trends (Gen AI and Agentic AI) is an added advantage

Languages :

- English.

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部门
US

Business Unit
Marketing

地点
Mexico

站点
INSURGENTES

Company / Legal Entity
MX06 (FCRS = MX006) Novartis Farmacéutica S.A. de C.V.

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

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