

## Manager, Innovation Lab, AI

Job ID  
REQ-10065812

3月 10, 2026

Ireland

### 摘要

Are you passionate about shaping the future of AI in marketing?

Join our Innovation Lab and be at the forefront of designing and delivering cutting-edge The Manager AI Innovation Lab, Program Design & Delivery sits within the Innovation Lab (iLab), a part of the Marketing Technology Product Management team. The position reports to the Director Innovation Lab, AI Innovation. In this role, you will join a highly innovative and entrepreneurial group with a focus on accelerating Marketing AI Use Cases in supporting the US. With a deep expertise in AI, large language models (LLM), and natural language processing (NLP) you will help execute on our AI Innovation Strategy and be accountable to design and develop AI solutions lead the experimentation of innovative AI-driven solutions and services aligned to Integrated Marketing organisation objectives. We think differently here; we are constantly thinking about tomorrow, and we are designing the future— today.

Your primary focus will be on responsible AI pilot design and delivery, enabling rapid prototyping to launch and learn. You will partner with internal stakeholders and external partners to identify potential marketing use cases, requirements, and define POC/MVP deliverables. You will work closely with the Director Innovation Lab, AI to ensure execution alignment with our stage gate innovation model and

framework, authenticate project delivery, and support the transition of MVPs out of iLab to Product teams, working closely with Marketing Strategists, Product Management, IT and other key stakeholders.

Leading the evaluation and recommendation of appropriate AI technologies and approaches while identifying, analyzing, and mitigating risks and dependencies and ensuring solutions meet security, compliance, and ethical standards.

## About the Role

### Key Responsibilities

- Lead the design and delivery of MarTech AI/GenAI projects, and other AI-driven innovations under within the iLab ' s AI vertical (GenAI, agentic solutions)
- Translate AI concepts into actionable prototypes, driving innovation from idea to implementation
- Manage execution of AI proof-of-concepts and MVPs, mitigating risks and aligning with stakeholders
- Collaborate with cross-functional teams and external partners to define use cases and deliver solutions
- Contribute to project roadmaps, progress reports, and performance tracking for leadership visibility
- Contribute to hypotheses definition for experimentation and defined parameters for validating hypotheses, key performance indicators (KPIs) and metrics to measure success, track performance against targets, and identify areas for improvement.
- Promote continuous improvement and best practices in program management and innovation workflows

### Essential Requirements

- Bachelor ' s degree in business, Computer Science, Data Science, or a related field
- 3-5+ years of experience in AI and innovation management, including work with large tech companies
- Proven expertise in AI technologies, including large language models and natural language processing
- Strong background in product management, marketing technology, strategy, or consulting
- Demonstrated ability to design, prototype, and deliver high volume AI solutions that meet compliance standards
- Excellent communication skills to bridge technical and business teams and drive implementation

### Commitment to Inclusion

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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Business Unit  
Marketing

地点  
Ireland

站点  
Dublin (NOCC)

Company / Legal Entity  
IE02 (FCRS = IE002) Novartis Ireland Ltd

Functional Area  
Marketing

Job Type  
Full time

Employment Type  
Regular

Shift Work

No

```
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false, allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: {},
sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true,
showSpeedMenu: false }, css : "/modules/custom/arcticnckalturaaddon/css/kalturavideo.css",
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(KalturaPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(KalturaPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", //
Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (KalturaPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (KalturaPlayer.plugins["navigation"]) {
config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible:
false }; } if (KalturaPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; }
if (KalturaPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if
(KalturaPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if
(KalturaPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents =
[]; if (KalturaPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

```
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kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other
media. kalturaPlayer.loadMedia({entryId: "1dgfvmafo"}); } catch (e) { console.error(e.message) }
```

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