

Senior Lead or Lead, Public Affairs

Job ID
REQ-10065122

1月 22, 2026

Japan

摘要

Lead activities to maximize the value of a particular product, therapeutic area or platform in the Japanese market through Public Policy Engagement (PPE).

About the Role

Job Responsibilities

- Maximize the value of products and platforms through public policy engagement with S&G, TA, medical, V&A and C&PTA etc.
- Create Public Affairs strategy for product based on OGSM framework and One Brand Plan, and executive PPE activities.
- Gather policy trends and insights from policy makers related to diseases and products, and reflect them in business plans.
- Execute public policy engagement to optimize health policies

- Develop and maintain the relationship with policy stakeholders
- Promote PPE activities in Japan in collaboration with GPA counterparts and external stakeholders, such as think tanks and trade associations
- Support PA ' s duties
- Conduct activities in compliance with internal SOPs and laws and regulations

Ideal Background:

Education:

- Bachelor ' s degree or higher preferably (Ph.D) in Business management, Public Relations, Medical Sciences, Politics, Law or related field

Skills and Experience:

- Language: Japanese (Native) & English (Business)
- Develop materials to complex issues to government and Novartis executives
- Proactive and solutions-oriented leadership of cross-functional and external partnerships that require leading without authority and adept management of complex stakeholder relationships
- Strategic mindset and experience processing new insights, external data, and complex information to not only maximize existing programs, but support the creation of alternative strategic approaches and systems
- Interest or understanding of the policy-making process in Japan and trade association activities
- Excellent communication and interpersonal skills with the ability to build, problem solve, and maintain relationships with diverse stakeholders
- Knowledge or Interest of relevant regulations and guidelines related to public policy engagement
- Collaborative and team-oriented ways of working required
- (Preferable) At least 5 years experience in pharmaceutical industry
- (Preferable) Marketing, Medical, Development, Communication, Patient Advocacy, Consulting & Government Official background
- (Preferable) Experience in advocacy and lobbying for policy stakeholders

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部門
International

Business Unit
Other

地点
Japan

站点
Toranomom (NPKK Head Office)

Company / Legal Entity
JP05 (FCRS = JP005) Novartis Pharma K.K.

Functional Area
Communications & Public Affairs

Job Type
Full time

Employment Type
Regular

Shift Work
No

```
function adjustKalturaPlayer() { var deviceWidth = window.innerWidth ||
document.documentElement.clientWidth || document.body.clientWidth; var mediaElement =
document.getElementById("kalturaplayer6983c2cef3fa0360685578"); var mediaContainer =
mediaElement.closest('.nc-kaltura-media'); var originalWidth = "1200px"; var originalHeight = "674px";
var originalWidthValue = parseFloat(originalWidth); var originalHeightValue =
parseFloat(originalHeight); var mediaType = "video"; var isResponsive = false; // Get computed styles
of the container element. var parentStyles = window.getComputedStyle(mediaContainer); var
finalWidth = parseFloat(parentStyles.width); if (finalWidth  var config = { targetId:
```

```

"kalturaplayer6983c2cef3fa0360685578", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false,
allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: { download: {
disable: true }, "playkit-js-transcript": { position: "right", // Default: bottom; ( ' left ', ' right ', ' top ', 'bottom ' ) to
enable transcript. expandMode: "over", // Default: alongside; ( ' alongside ', ' hidden ', 'over ' )
expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable:
true } }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false },
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; config.plugins.preventSeek = { preventSeekForward:
false, preventSeek: false }; config.plugins.floating = { disable: true }; config.plugins.navigation = {
position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; config.plugins['playkit-
js-hotspots'] = { disable: true }; config.plugins['playkit-js-moderation'] = { disable: true };
config.plugins['playkit-js-info'] = { disable: true }; config.plugins.share = { disable: true };
config.ui.uiComponents = []; config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } };

```

```

try { var kalturaPlayer = KalturaPlayer.setup(config); // Add the player to the global array. if (typeof
kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other
media. kalturaPlayer.loadMedia({entryId: "1dgfvmafo"}); setTimeout(() => {
setupAutoPause(kalturaPlayerVideos); }, 500); function setupAutoPause(players) {
players.forEach((currentPlayer) => { currentPlayer.addEventListener('play', () => {
players.forEach((otherPlayer) => { if (otherPlayer !== currentPlayer && typeof otherPlayer.pause ===
'function') { otherPlayer.pause(); } })); }); }); } catch (e) { console.error(e.message) }

```



VIDEO

利便性と合理的配慮

ノバルティスは障害を持つ個人と協力し、合理的配慮を提供することをお約束します。健康状態や障害を理由に採用プロセスのいかなる部分においても、あるいは職務の必須事項を果たすために合理的配慮が必要な場合は midcareer-r.japan@novartis.com 宛てに電子メールをお送りください。その際ご依頼内容、ご連絡先、求人票の番号を明してください。

Job ID
REQ-10065122

Senior Lead or Lead, Public Affairs

[Apply to Job](#)



Job ID

REQ-10065122

Senior Lead or Lead, Public Affairs

[Apply to Job](#)

Source URL:

<https://prod1.novartis.com.cn/careers/career-search/job/details/req-10065122-senior-lead-or-lead-public-affairs-ja-jp>

List of links present in page

1. <https://www.novartis.com/about/strategy/people-and-culture>
2. <https://www.novartis.com/sites/novartis.com/files/novartis-life-handbook.pdf>
3. <mailto:midcareer-r.japan@novartis.com>
4. <https://novartis.wd3.myworkdayjobs.com/ja-JP/NovartisCareers/job/Toranomon-NPKK-Head-Office/Senior-Lead-or-Lead--Public-AffairsREQ-10065122-1>
5. <https://novartis.wd3.myworkdayjobs.com/ja-JP/NovartisCareers/job/Toranomon-NPKK-Head-Office/Senior-Lead-or-Lead--Public-AffairsREQ-10065122-1>