

## Senior Director Global Publications & Foundational Content

Job ID  
REQ-10063531

12月 02, 2025

India

### 摘要

The Senior Director, Global Publications and Foundational Content is accountable for high-quality, right-first-time scientific communication deliverables across a defined Therapeutic Area (TA), executing in partnership with Portfolio Scientific Communications strategy and the defined Scientific Communication Plan for different portfolio assets. Compelling and compliant scientific content has the potential to enable industry-leading launch excellence and change the course of clinical adoption. The remit of responsibilities centers on globally applicable content elements aligned to the Scientific Communications Platform (SCP), which must be delivered in adherence with internal and external guidelines as well as regulatory compliance (e.g., Global Publication Practice). While this role plays an active role in producing global publications and medical communications, it also leads a team (20-25 associates) of world-class scientific writers, publication and content managers, and graphic designers, proactively managing performance, capability building and career development of associates in the domain.

Critical to success will be elevated team management and matrix leadership skills, including expertise in resource prioritization, allocation and deployment strategies, including balanced outsourcing for workforce flexibility. This role will be accountable for deploying innovative approaches and digital technologies for efficient and compliant content development. Successful execution will be measured by faultless, on-time

delivery and continuous, innovative improvement and rapid adoption of new technologies and practices (e.g., AI-enabled). This role will drive a contemporary organizational culture of empowerment and accountability in front of enterprise stakeholders and high-quality, right-first-time delivery that exceeds expectations for compelling scientific content and publication programs.

## About the Role

Senior Director Global Publications & Foundational Content

Location - Hyderabad #LI Hybrid

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### Key Responsibilities:

- Accountable for delivery of scientific communication tactics across a defined Therapeutic Area (TA), executing in partnership with Portfolio Scientific Communications Associate Director/Director and other stakeholders and aligned with the defined Scientific Communication Plan for different portfolio assets.
- Accountable for high-quality deliverables in adherence with internal and external guidelines

as well as regulatory compliance, notably Good Publication Practice (GPP).

- Continuously identify opportunities to creatively transform scientific communication deliverables and adapt to the evolving landscape of evidence dissemination and needs of end-users of the content (HCPs, patients, caregivers etc).
- Provide people, functional and operational leadership of a scientific writing team for an assigned TA, to execute on the Scientific Communications Plan.
- Support the Executive Director, Global Publications & Foundational Content to develop and deliver on objectives, metrics, strategy, key initiatives, and implementation.
- Support and implement strategic direction, planning, implementation as well as innovation and digital technologies for content development and publication writing
- Ensure optimal resource prioritization, allocation and deployment strategies, including balanced outsourcing for workforce flexibility, in alignment with GMA Scientific Communications core capabilities
- Establish a contemporary organizational culture of empowerment and accountability and high-quality, right-first-time delivery that exceeds expectations for compelling scientific content and publication programs worldwide (timely, quality, compliant)

### Commitment to Diversity & Inclusion:

We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

### Essential Requirements:

- Minimum: PhD level degree in life sciences/healthcare. Desirable: MBA or a professional qualification.
- 8+ years of pharmaceutical industry or Medical communications agency experience.
- Experience in Medical Affairs/Medical Services leadership delivery roles or providing services to large pharmaceutical organization desirable.
- Experience of working in an international environment.
- Strong global people leadership experience.
- Advanced Planning and project management skills.
- Strong financial and business acumen.
- Advanced understanding of business processes. Track record of operational effectiveness or operational innovation.

### Desirable Requirements:

- Excellent written and oral English skills are required. Additional language skills advantageous.
- Demonstrated success in resource (budget and headcount) planning and management.

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You ' ll receive: You can find everything you need to know about our benefits and rewards in the Novartis Life Handbook. <https://www.novartis.com/careers/benefits-rewards>

**Commitment to Diversity and Inclusion:**

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Join our Novartis Network: If this role is not suitable to your experience or career goals but you wish to stay connected to hear more about Novartis and our career opportunities, join the Novartis Network here: <https://talentnetwork.novartis.com/network>

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Business Unit

Development

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India

站点

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area  
Research & Development

Job Type  
Full time

Employment Type  
Regular

Shift Work  
No

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