

## Director, Cardio Renal (CRM), US Patient Advocacy

Job ID  
REQ-10053092

5月 29, 2025

USA

### 摘要

The Director, Cardio Renal Metabolic (CRM), US Patient Advocacy sets strategy and leads collaboration with relevant Cardiovascular and Renal patient communities to understand unmet needs that inform business strategy, mobilize patients to seek the best care and reduce access barriers.

This role is required to be in our East Hanover, NJ office 3x/week. Please only apply if this works for you.

### About the Role

#### Key Responsibilities:

- Build trusted, long-term relationships with patient organizations and communities in focused Cardiovascular and Renal disease areas, centered on two-way communications and

collaborations to advance shared priorities

- Partner with patient organizations to educate and mobilize patients to seek optimal care and elevate the voice of patients/caregivers among HCP, policymaker and payer audiences, as appropriate
- Develop and execute integrated patient advocacy strategies aligned to critical business and corporate priorities based on deep understanding of the patient/career experience and unmet needs and the competitive landscape
- Ensure patient/career insights and implications for launch and growth brands are systematically embedded across Corporate Affairs work and with cross-functional partners
- Define priorities for TA grants and sponsorships
- Stay abreast of key environmental and policy issues impacting the company's ability to operate and pre-emptively drive initiatives and build relationships to shape the environment
- Utilize Corporate Affairs function analytics and insights framework within scope of work
- Anticipate and manage risk to Novartis and brand reputation, shaping strategy and initiatives with business partners and senior leaders
- Monitor and evaluate performance to achieve and maintain best-in-class outcomes, while being fully compliant
- Ensure operational effectiveness, manage budgets and maximize agency ROI, as applicable

#### Key performance indicators:

- Success rate in achieving desired business objectives and outcomes for specified therapeutic area
- Leadership and functional alignment of strategies, priorities, and objectives across therapeutic area
- Utilization of OGSM framework planning approach with measurable results and assessment of business impact
- Success rate in identification, management, and resolution of critical issues
- Efficient management of resources (agency & grant/sponsorship)

#### Minimum Requirements:

- Bachelor's degree required
- 12+ years of experience in patient advocacy or related discipline with a healthcare and/or pharmaceutical background, prior experience in Cardiovascular or Renal disease areas preferred
- Demonstrated ability to build trusting relationships with patient organizations, professional associations and other stakeholders
- Influencing at a senior management level and navigating complexity
- Commercial experience

#### Skills:

- Understanding of US policy, regulatory, compliance, and competitive landscape
- Leadership presence and ability to influence at senior management level and across diverse set of matrix cross-functional partners
- Strong business acumen, critical thinking and collaborative enterprise mindset

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Novartis Compensation and Benefit Summary: The pay range for this position at commencement of employment is expected to be between \$152,600 - \$283,400 / year; however, while salary ranges are effective from 1/1/25 through 12/31/25, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills, and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an "at-will position" and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

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部门  
Corporate Affairs

Business Unit  
CTS

地点  
USA

状态  
New Jersey

站点  
East Hanover

Company / Legal Entity  
U061 (FCRS = US002) Novartis Services, Inc.

Functional Area  
Communications & Public Affairs

Job Type  
Full time

Employment Type  
Regular

Shift Work  
No

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List of links present in page

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