

Associate Director, Communications (R&D Portfolio & Engagement)

Job ID
REQ-10050219

5月 30, 2025

USA

摘要

As Associate Director, Communications (R&D Portfolio & Engagement) you will play a critical role in telling our R&D pipeline story to inspire key audiences and bolster confidence in our future success and ability to deliver meaningful medicines for patients. This person will develop and deliver effective internal and external communications strategies across the areas of R&D pipeline communications, media engagement and issues-management to enhance the company reputation.

This role is required to be in our Cambridge, MA office 3x/week.

About the Role

Key Responsibilities:

- Develop communications strategies and plans to tell our R&D pipeline story with an emphasis on what sets us apart
- Manage pipeline news flow through the design and execution of internal and external communications strategies for key pipeline and business milestones
- Implement regular touchpoints with relevant team members and other tactics to track and plan for key data releases and other milestones
- Support proactive and reactive media engagement activities related to the R&D pipeline and contribute to the Novartis R&D narrative and storytelling efforts
- Support issues management efforts for R&D specific topics by anticipating potential issues, scenario planning and developing strategic communications to manage risk to the Novartis reputation
- Serve as key R&D Communications partner for relevant medical conferences and announce and position Novartis collaborations, deals, and acquisitions internally and externally in partnership with Business Development and Financial Communications colleagues
- Aid in the development of materials and messaging for quarterly reporting activities and other Investor Relations events
- Drive innovative approaches to pipeline news flow management, issues management and other focus areas by closely tracking best and emerging practices within and beyond our industry
- Exemplify a predictive mindset seeking multidirectional insights to understand our environment and stakeholders and embrace experimentation and action, as well as effectively track and measure programs and initiatives to inform decision-making and ensure impact and progress against our goals

Essential Requirements:

- Extensive experience in communications with focus on R&D, media, pipeline communications or related fields.
- Proven track record of developing and implementing successful communications strategies.
- Strong industry and R&D understanding with ability to thrive in a fast paced, dynamic environment and drive results under tight deadlines.
- Strong analytical skills with the ability to interpret data and insights to drive decision-making.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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Novartis Compensation and Benefit Summary: The pay range for this position at commencement of employment is expected to be between \$119,700 - \$222,300 / year; however, while salary ranges are effective from 1/1/25 through 12/31/25, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills, and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an “at-will position” and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

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The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential

functions of a position, please send an e-mail to us.reasonableaccommodations@novartis.com or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

部门
Corporate Affairs

Business Unit
Universal Hierarchy Node

地点
USA

状态
Massachusetts

站点
Cambridge (Massachusetts)

Company / Legal Entity
U061 (FCRS = US002) Novartis Services, Inc.

Functional Area
Communications & Public Affairs

Job Type
Full time

Employment Type
Regular

Shift Work
No

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