

Senior Product Manager, Neuroscience

Job ID
REQ-10046870

4月 02, 2025

Australia

摘要

Novartis Pharmaceuticals, a global leader in the pharmaceutical and healthcare industry, is currently seeking an experienced marketer to join our Neuroscience function as Senior Product Manager. Join us in our mission to reimagine medicine and make a positive impact on patients' lives.

As Senior Product Manager, you will have the opportunity to develop and implement strategic marketing plans for a designated group of products. Collaborating closely with cross-functional teams and key stakeholders, you will play a crucial role in driving the success and growth of our products. Your strong and authentic style will be essential as you work in collaboration with the Group Marketing Manager.

About the Role

- Develop and execute strategic marketing plans for the assigned group of products.
- Conduct thorough market research and analysis to identify market trends, competition, and

customer needs.

- Position and brand the products effectively to differentiate them in the market.
- Collaborate with cross-functional teams, including medical affairs and sales, to ensure impactful messaging to target audiences.
- Monitor market dynamics, including changes in customer needs, competition, and regulatory developments, using this information to identify market opportunities and develop marketing strategies.
- Lead product launches, working closely with stakeholders to ensure successful and coordinated launch strategies.
- Build and nurture relationships with key opinion leaders (KOLs) to gather insights and influence product perception.
- Manage the marketing budget for the assigned product group, effectively allocating resources and ensuring a strong return on investment.
- Stay up-to-date with industry trends, therapeutic areas, and market dynamics.

What you will bring to the role:

- Bachelor ' s degree in marketing, Business, or a related field. Advanced degree preferred.
- Extensive marketing experience in the pharmaceutical industry, focusing on product management and strategic planning.
- Proven track record of successful product launches and impactful marketing campaigns.
- In-depth knowledge of the pharmaceutical industry, therapeutic areas, and market dynamics. Neuroscience would be ideal.
- Excellent analytical and strategic thinking abilities, with a data-driven decision-making approach.
- Exceptional communication and interpersonal skills, collaborating effectively with cross-functional teams and building strong relationships with key stakeholders.
- Strong project management skills, prioritising and managing multiple projects simultaneously.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we ' ll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门
International

Business Unit
Universal Hierarchy Node

地点
Australia

站点
New South Wales (NSW)

Company / Legal Entity
AU04 (FCRS = AU004) AU Pharma Pty Ltd

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

[Apply to Job](#)

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.



Job ID
REQ-10046870

Senior Product Manager, Neuroscience

[Apply to Job](#)

Source URL:

<https://prod1.novartis.com.cn/careers/career-search/job/details/req-10046870-senior-product-manager-neuroscience>

List of links present in page

1. <https://www.novartis.com/about/strategy/people-and-culture>
2. <https://talentnetwork.novartis.com/network>
3. <https://www.novartis.com/careers/benefits-rewards>
4. <https://novartis.wd3.myworkdayjobs.com/en-US/NovartisCareers/job/New-South-Wales-NSW/Senior-Product-Manager--NeuroscienceREQ-10046870-1>

5. <https://novartis.wd3.myworkdayjobs.com/en-US/NovartisCareers/job/New-South-Wales-NSW/Senior-Product-Manager--NeuroscienceREQ-10046870-1>