

## Sr Integrated Insights Manager

Job ID  
REQ-10043208

5月 04, 2025

India

### 摘要

Located in Hyderabad and part of the Insights and Decision Science (IDS) organization, this role provides comprehensive guidance and operational support in relation to insights and analytics for a designated product or group of products within a particular disease area. The Senior Integrated Insights Manager (Sr IIM) is the go-to contact for the IDS, General Management, Product Teams, and their nominated Single Point of Contact (SPOC), playing a crucial role in supporting commercial, payer, Novartis Patient Services (NPS), and relevant medical teams.

### About the Role

Ideal Background:

Education:

- Graduate / Postgraduate in Engineering / Pharmacy / Medicine / Science / Statistics /

Business or related fields (including MBBS/MDs/MS/MPH)

#### Languages:

- Superior verbal and written communication skills mandatory.
- English proficiency is essential.

#### Experience/Skills:

- A sound understanding of the Therapeutic Disease Area specific to US market dynamics and commercialization strategies.
- Strong knowledge and understanding of payer landscapes and managed markets.
- 8+ years of pertinent experience in pharmaceutical companies and/or strategic, marketing, or healthcare consultancy companies, with at least three of these years in two areas of either Market Research/Analytics role with a leading pharmaceutical or Fast-Moving Consumer Goods (FMCG) company/solution provider.
- Superior analytical skills, with proven experience in using tools such as Excel for analyzing and visualizing data. Must be comfortable transforming data into visually understandable formats using standard tools/charting methods.
- Demonstrated proficiency in storyboarding and applying behavioral science with human insights.
- Comfortable in interpreting US market data - including Patient analytics, Physician analytics, Customer engagement - to make business recommendations and actions.
- Proven expertise in project management, and in facilitating, cross-functional teams within a matrix environment.
- Ensuring data accuracy, completeness, and timely input for strategic workshops and cross-functional meetings.
- Lead the collection, synthesis, and articulation of data and insights to support the launch readiness review (LRR) storyline.
- Collaborate with East Hanover leads to ensure comprehensive market, segmentation, and behavioral analyses are incorporated.
- Conduct literature reviews and analyze data from Market Research (MR), Advanced Predictive & Learning Data (APLD), and Competitive Intelligence (CI).
- Translate findings into actionable insights to support brand and therapeutic area projects.
- Prepare PREREADS, reports, and workshop materials, ensuring Hyderabad 's contributions are fully integrated and aligned with EH requirements.
- Maintain clear, timely, and proactive communication with both Hyderabad and EH teams.

#### Values and Behaviors:

- Ability to thrive in ambiguous, fast-paced environments that are led by leadership requests and the evolving needs of the franchise.
- Capability to manage workload with limited supervision and support in prioritization; effectively managing expectations and able to independently scope/prioritize work.
- Demonstrates accountability, initiates action, takes responsibility for execution, and voices opinions when appropriate.
- Advocates for open communication, constructively addresses issues or lets them go.

Operates with mutual respect, integrity, and embraces diversity, collaboration, and candor.

#### Commitment to Diversity and Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

#### Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to [diversityandincl.india@novartis.com](mailto:diversityandincl.india@novartis.com) and let us know the nature of your request and your contact information. Please include the job requisition number in your message

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门  
US

Business Unit  
Universal Hierarchy Node

地点  
India

站点

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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