

Senior Access Strategy Manager

Job ID
REQ-10040465

2月 16, 2025

China

摘要

负责公司医院准入策略的制定与行动计划的实施, 实现公司加速患者可及的目标。

About the Role

Key responsibilities:

- Support head of Hospital Access and Cooperation (HAC) to develop & execute functional strategy.
- Support on the execution of company NRDL and NEDL strategy.
- Develop communication tools for HAC team including but not limited to product listing DA, slide deck by working with related TAs.
- Collaborate with cross-functional team to conduct IPS/POA access strategy and ensure synergy execution.
- Build and maintain sound relationship with national association accounts, develop academic

- projects to promote cooperation with healthcare systems.
- Proactively monitor major healthcare/pharmaceutical policies and related TA competitors marketing dynamics to explore access opportunities.
 - Lead HA stakeholder mapping and engagement strategy.
 - Support on the execution of HA capability building project.

Essential Requirements:

- 8+ years ' experience in MNC pharmaceutical company, with 5+ years ' experience in HEOR/Access/Marketing function experience
- Good strategy thinking mindset, comfortable to work in a matrix organization, with high people agility and learning agility
- Commit to high ethical and compliance standard
- Fluent in oral and written English. Educational background on HEOR/pharmaceutical management/clinical pharmacy is preferred

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部门
International

Business Unit
Innovative Medicines

地点

China

站点

Beijing (Beijing)

Company / Legal Entity

CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd

Functional Area

Sales

Job Type

Full time

Employment Type

正式

Shift Work

No

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