

## Sr. HEOR & Access Strategy Manager

Job ID  
REQ-10034690

12月 19, 2024

China

### 摘要

Value Access organization aims to establish long-term partnership with HCS stakeholders, systematically generate customer insights, maximize patient access, drive self-pay to reimbursement working with public and private stakeholders.

We are looking for a HEOR and Access Strategy Sr Manager who will be responsible for the development and tactical execution of market access and pricing strategy for Oncology products.

### About the Role

Key Responsibilities :

- Develop pricing and market access and NRDL strategy for pipeline and inline products.
- Develop HEOR evidence generation strategy, conduct evaluation of feasibility of ITC and adaptation of HEOR model, develop preliminary HEOR model structure from China access

perspective.

- Design and execute HEOR/RWE research from study protocol development to study management and publication facilitation, including disease burden, CEA, BIA, PRO and RWE research.
- Identify evidence gap, and provide inputs to IEP, global HEOR plan, and HEOR model & RWE generation plan from China access perspective. Support global to execute global relevant studies in China.
- Compile product value dossiers, value messages and actively communicate/train relevant functions on key value messages.
- Work closely with internal functional departments, global market access to ensure access strategy are aligned with local and global business objectives.
- Work with cross-functional team to develop stakeholder mapping and customer engagement strategy.
- Proactively monitor external environment, customers, and competitors to identify access opportunities
- Timely provide input to global and regional cross-functional teams based on local pricing and access policies.

#### Essential Requirements:

- Master ' s degree or above, specialty in economics, marketing or healthcare-related discipline.
- Fluent in both written and spoken Chinese Mandarin and English.
- 5+ years ' experience in Market Access, Pricing and HEOR in pharmaceutical industry or consultancy company, commercial background is welcomed.
- Strong HEOR modeling skillsets is preferred.
- Solid experience in NRDL is preferred.
- Strong strategic thinking and market-oriented mindset.
- Strong knowledge of local payer systems and policies.

#### Desirable Requirements:

- Previous experience in NRDL is preferred.
- Strong HEOR modeling skillsets.

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部门

International

Business Unit

Innovative Medicines

地点

China

站点

Shanghai (Shanghai)

Company / Legal Entity

CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd

Alternative Location 1

Beijing (Beijing), China

Functional Area

Market Access

Job Type

Full time

Employment Type

正式

Shift Work

No

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