

Communications & Patient Advocacy Sr. Specialist (1 yr contract)

Job ID
REQ-10029287

11月 13, 2024

South Korea

摘要

- To specialize in a field of communications and patient advocacy and provide quality support on immunology and CRM area.

About the Role

Key Responsibilities:

- Establish and implement specific area of communication & patient advocacy plans for the assigned organization or implement a specific communications program.
- Provide specialist knowledge in one specific area of C&PA.
- Create and support senior C&PA professionals in the implementation of C&PA strategies in a

specialist field to support the business.

- Develop and conduct analysis, interpret results and make recommendations that support establishment of effective internal/external communications programs aligned with the organization's strategy.
- Coordinate day-to-day operational business matters for a client group and make decisions within small, clearly defined areas.
- Consult direct manager for complex /sensitive matters.
- Mentor other C&PA colleagues in a specialist field, may manage, coach, and mentor.
- Reporting of technical complaints / adverse events / special case scenarios related to Novartis products within 24 hours of receipt -Distribution of marketing samples (where applicable)

Essential Requirements:

- More than 5 years of experience working in the field of communication or patient advocacy in the pharmaceutical industry
- Leading, planning and executing brand communication projects experience
- Efficient communication skills to build the strong relationship with the media and patient groups and creating results tailored to business or brand objectives
- Strong multi-tasking skills to operate and execute multiple projects simultaneously and to coordinate work priorities
- Business proficiency in English

You'll receive: You can find everything you need to know about our benefits and rewards in the Novartis Life Handbook. <https://www.novartis.com/careers/benefits-rewards>

Commitment to Diversity and Inclusion:

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Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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部门

Corporate Affairs

Business Unit

CTS

地点

South Korea

站点

Seoul

Company / Legal Entity

KR01 (FCRS = KR001) Novartis Korea Limited

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Temporary (Fixed Term)

Shift Work

No

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