

## (Sr.) Public Affairs Manager

Job ID  
REQ-10026681

10月 20, 2024

Taiwan

### 摘要

Responsible for environment shaping, legislative and policy advocacy strategies and execution in support of our business strategies, achieving company goals and enhancing company reputation.

### About the Role

#### Major Accountabilities

- Build and strengthen Novartis relationships with stakeholders (particularly key policy makers, advisors, and influencers, KOLs, patient group leaders) to facilitate mutual understanding and alignment for long-term business success, patients' benefits, and other common goals, such as innovation recognition, sustainability of both healthcare system and the society (ESG).
- Bring in environmental intelligence and policy makers' insights to support business leaders'

- decision making, acting as a trusted source of information to the internal stakeholders
- As one of the company 's contact windows, ensure Novartis ' perspectives embedded in policy advocacy works in key trade groups
  - Strategically work with cross-functional teams to improve access and policy environment to drive positive impact on patient outcomes, especially in focus therapeutic areas/brands
  - Work with Communications & Patient Advocacy team on issues and crisis management to protect company reputation; proactively position Novartis as trusted partner in the healthcare industry

### Key Performance Indicators

- Novartis leadership positions and influencing power in key trade groups recognized by positive feedback and outcomes
- Effective stakeholder engagement
- Other deliverables defined in projects

### Ideal Background

#### Education

- Master ' s degree in political sciences related, health care related or MBA

#### Language

- Fluent Mandarin Chinese (written & spoken)
- Fluent English communication (written & spoken)

#### Experience

- At least 5 years or above Public Relation/communications , Access, or Commercial experiences in Pharma/Health Care industry or related. Government organization experiences is a plus.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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部门

International

Business Unit

Innovative Medicines

地点

Taiwan

站点

Taipei

Company / Legal Entity

TW03 (FCRS = TW003) Novartis (Taiwan) Co. Ltd

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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