

Medical Partner, RLT

Job ID REQ-10025439

11月 13, 2024

Taiwan

摘要

Medical Partners are customer-facing Medical Affairs Associates of Novartis, accountable for Improving access and care along the Patient journey for our patients or providing impactful evidence generation activities by having medical and scientific based engagements with HCPs and other stakeholders in the HealthCare System.

About the Role

Major accountabilities:

Provide deep medical expertise and value adding, customer relevant, timely, scientific
exchange, medical education, research and other clinical/scientific collaborations (incl.
clinical trials, RWE, IIT), creating long term partnership (cocreate & co-own) with hospitals
and research institutions and/or other stakeholders (payers, patient associations), in
supporting medical strategies

- Identifies bottlenecks and inefficiencies in the patient journeys, proposes and helps implement solution in collaboration with HCP or HCS to build access and care for patients in need of Novartis products.
- Collaborates along the whole disease journey, to educate on treatment paradigm and to appropriately engage (data generation and collections, publications, guidance, MAPs, precision medicine).
- Driving omnichannel personalized medical/scientific engagement and scientific exchange within a DA of interest tailored to the respective HCP needs. All scientific exchange/engagement activities need to always be fair, balanced and unbiased.
- Identifies and assesses insights and data gaps to support execute impactful evidence generation plans that addresses HCSs/HCPs and patients' unmet needs in the short- and/or long-term
- Enables networks of scientific collaboration to drive medical best practice / outcome

Key performance indicators:

- Customer experience (benchmarking survey)
- Level of Advocacy
- Scientific share of voice (scientific channels, social media)
- HCP sentiments
- Sentiment reach
- Scientific knowledge pull through
- · Aided and unaided awareness
- · Penetration of class for the new launches
- Patient reported outcomes

Minimum Requirements:

MD, PharmD, PhD, Pharmacist and other life sciences with experience in pharmaceutical company, proven competencies influencing skills, clinical experience to better understand HCP needs. Work Experience:

- Proven ability to develop and foster, credible relationships in order to educate and negotiate KOL/decision makers.
- Ability to identify medical / research / collaboration opportunities, partnerships
- Demonstrates superior understanding of medical and clinical dynamics and the impact on the evolution of therapeutic area(s) & disease management.
- Ability to successfully leverage new technology/digital/IT solutions for effective stakeholder mapping, development, management, and field medical insights gathering.
- Ability to collate insights and embrace data to drive analytics & generate impactful outcome
- · Strong personal integrity, and customer focus.
- Excellent interpersonal communication, negotiation and advanced presentation skills.
- Effectively contribute to work on multifunctional teams.
- Must be able to adapt, organize, prioritize, and work effectively in a constantly changing fieldbased environment.

Languages:

• English.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

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部门 International

Business Unit Innovative Medicines

地点 Taiwan

站点 Taipei

Company / Legal Entity TW03 (FCRS = TW003) Novartis (Taiwan) Co. Ltd

Functional Area Research & Development

Job Type Full time Employment Type Regular

Shift Work No

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.



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