

HealthTech Solutions Manager

Job ID
REQ-10024958

10月 04, 2024

Greece

摘要

Explore, develop, implement and evaluate Digital innovation solutions that address customer needs. Co-create with key stakeholders to build partnerships and collaborations -Leads the delivery of multiple projects across a variety of creative and marketing channels, including print and digital media. Develop and coordinate project plans across the design, development and production stages of a project to support the successful delivery within set KPI's. -Works in collaboration with brand teams, technical teams and all functions to maximize value. -Provides consultancy, advice and assistance on strategy for commercialization of products, and influence marketing/Marketing Sales Operation team on decision making on Sales Force resource allocation in most optimal ways, through delivery of proven analytics based projects. -Provide analytics support to Novartis internal customers

About the Role

Major Accountabilities

-Planlama ve y ö netim, G ö rev d ü zeyinde ayr ı nt ı l ı . Proje planlar ı ve Proje tahminleri geli tirmek i ç gereksinimleri toplay ı n. Yakla an ç at ı malar ı ve kaynak bo luklar ı n ı belirlemek i ç in letme olarak yard ı mc ı olun.

-Proje planlama ve y ö netimi ile k ü resel marka gruplar ı n ı ve yerel marka gruplar ı n ı birle tirin.

-Yerel ve k ü resel grup projeleri, uzun vadeli kalite hedeflerine ula ı lmas ı n ı sa lamak i ç in y ö netilir uygulan ı r.

-Verimli ve y ü ksek kaliteli ç ı kt ı lar ı n teslim edilmesini sa lar.

-Kaynak kat ı l ı m ı n ı ve daha iyi uygulama al ı veri ini te vik eden, ulusal kurumlarla i birli ini te eden, ü st d ü zey ileti im standartlar ı n ı y ö neten ve en iyi hizmeti sa layan verimli, y ü ksek kaliteli gruplar ı y ö netebilir.

~ s ü reci e itimi ihtiya ç lar ı k ı lavuzu

-Etiket raporlamas ı i ç in otomatik kurallar

Key Performance Indicators

-M ü teri ihtiya ç lar ı n ı kar ı layan dijital inovasyon ç ö z ü mlerini ke fedin, geli tirin, uygulay ı n de erlendirin. Ortakl ı klar ve i birlikleri olu turmak i ç in kilit payda larla birlikte olu turun

-Bas ı l ı ve dijital medya dahil olmak ü zere ç e itli yarat ı c ı ve pazarlama kanallar ı nda birden fazla projenin teslimine ö nc ü l ü k eder. Belirlenen KPİlar dahilinde ba ar ı l ı teslimat ı desteklemek i ç in bir projenin tasar ı m, geli tirme ve ü retim a amalar ı nda proje planlar ı geli tirin ve koordine edin.

-De eri en ü st d ü zeye ç ı karmak i ç in marka ekipleri, teknik ekipler ve t ü m fonksiyonlarla i birli i i ç inde ç al ı r.

-Ü r ü nlerin ticarile tirilmesi i ç in strateji konusunda dan ı manl ı k, tavsiye ve yard ı m sa lar ve kan ı tlanm ı analitik tabanlı projelerin teslimi yoluyla Pazarlama / Pazarlama Sat ı Operasyonu ekil Sat ı G ü c ü kaynak tahsisi konusunda en uygun ekilde karar verme konusunda etkiler.

-Novartis i ç m ü terilerine analitik deste i sa lamak

Work Experience

K ü lt ü rler Aras ı Deneyim

Operasyon Y ö netimi ve Uygulama

Proje Y ö netimi

Skills

Analitik D ü ü nme

Marka Bilinirli i

Bina n aat ı

~ Analiti i

Dijital Pazarlama

Pazarlama Stratejisi

Medya Kampanyalar ı

Sat ı

Stratejik Pazarlama

Fonksiyonlar Aras ı birli i

Ç eviklik

Proje y ö netimi

Payda Y ö netimi

Payda Kat ı l ı m ı

Language

ngilizce

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门

International

Business Unit

Innovative Medicines

地点

Greece

站点

Metamorfosis

Company / Legal Entity

GR11 (FCRS = GR001) Novartis Hellas

Functional Area

Marketing

Job Type
Full time

Employment Type
Kadrolu

Shift Work
No

[Apply to Job](#)

```
iframe{ width: 100%; margin-top: 3rem; } @media screen and (max-width: 767px){ iframe{ height: 30vh !important; } } @media screen and (min-width: 768px){ iframe{ height: 34vh !important; } }
```



Job ID
REQ-10024958

HealthTech Solutions Manager

[Apply to Job](#)

Source URL:

<https://prod1.novartis.com.cn/careers/career-search/job/details/req-10024958-healthtech-solutions-manager-tr-tr>

List of links present in page

1. <https://www.novartis.com/about/strategy/people-and-culture>
2. <https://talentnetwork.novartis.com/network>
3. <https://www.novartis.com/careers/benefits-rewards>
4. <https://novartis.wd3.myworkdayjobs.com/tr-TR/NovartisCareers/job/Metamorfosis/HealthTech-Solutions-Manager-2REQ-10024958>
5. <https://novartis.wd3.myworkdayjobs.com/tr-TR/NovartisCareers/job/Metamorfosis/HealthTech-Solutions-Manager-2REQ-10024958>