

HealthTech Solutions Manager

Job ID
REQ-10024958

10月 04, 2024

Greece

摘要

Explore, develop, implement and evaluate Digital innovation solutions that address customer needs. Co-create with key stakeholders to build partnerships and collaborations -Leads the delivery of multiple projects across a variety of creative and marketing channels, including print and digital media. Develop and coordinate project plans across the design, development and production stages of a project to support the successful delivery within set KPI's. -Works in collaboration with brand teams, technical teams and all functions to maximize value. -Provides consultancy, advice and assistance on strategy for commercialization of products, and influence marketing/Marketing Sales Operation team on decision making on Sales Force resource allocation in most optimal ways, through delivery of proven analytics based projects. -Provide analytics support to Novartis internal customers

About the Role

Major Accountabilities

- Nadziranje in upravljanje, zberite zahteve za razvoj podrobnih nalog projekta in ocen projekta na raven opravil. Proaktivno pomagajte podjetju prepoznati prihajajoče konflikte in vrzeli v virih.
- Služite kot vmesnik med globalnimi in lokalnimi skupinami blagovnih znamk pri nadziranju in upravljanju projektov.
- Vodi in izvaja projekte za regionalne in globalne skupine, kar zagotavlja upoštevanje časovnih rokov in ciljev kakovosti.
- Zagotavlja učinkovite in visokokakovostne rezultate.
- Upravlja učinkovita in kakovostna skupino, ki spodbuja sinergijo in izmenjavo najboljših praks med viri, spodbuja sodelovanje z državnimi organizacijami pri upravljanju visokih komunikacijskih standardov in zagotavljanju najboljših storitev v razredu.
- Skrb za smernice glede potreb po usposabljanju v povezavi s komercialnimi procesi
- Prevzema pobudo za standardizacijo poročil po znamkah

Key Performance Indicators

- Raziskati, razviti, implementirati in ovrednotiti digitalne inovacijske rešitve, ki naslavlajo potrebe strank. Soustvarjajte s ključnimi deležniki za vzpostavljanje partnerstev in sodelovanja
- Vodi izvajanje več projektov na različnih ustvarjalnih in tržnih kanalih, vključno s tiskanimi in digitalnimi mediji. Razvijte in uskladite projektne naloge v fazah zasnove, razvoja in proizvodnje projekta, da podprete uspešno izvajanje v okviru določenih ključnih kazalnikov uspešnosti.
- Deluje v sodelovanju z ekipami blagovnih znamk, tehničnimi ekipami in vsemi funkcijami za povečanje vrednosti.
- Zagotavlja svetovanje, svetovanje in pomoč pri strategiji komercializacije izdelkov ter vpliva na ekipo za trženje/tržnjsko prodajo pri odločanju o dodeljevanju virov prodajne sile na najbolj optimalne načine, z izvajanjem dokazanih analitičnih projektov.
- Nudite analitično podporo internim strankam Novartisa

Work Experience

Medkulturne izkušnje

- ✓Vodenje operacij in izvrševanje
- ✓Vodenje projektov

Skills

- Analitično razmišljanje
- Prepoznavnost blagovne znamke
- Gradnja stavb
- Analiza poslovanja
- Digitalni marketing
- Tržna strategija
- Medijske kampanje
- Prodaje
- Strateški marketing
- Medfunkcionalno sodelovanje
- Agility
- ✓Vodenje projektov
- Upravljanje deležnikov
- Sodelovanje deležnikov

Language

Angle š ina

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门

International

Business Unit

Innovative Medicines

地点

Greece

站点

Metamorfosis

Company / Legal Entity

GR11 (FCRS = GR001) Novartis Hellas

Functional Area

Marketing

Job Type
Full time

Employment Type
Redni sodelavec

Shift Work
No

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