

Lead, Speciality Medical Science

Job ID
REQ-10024554

10月 01, 2024

Japan

摘要

The primary focus of Medical Science is to lead medical educational event planning/implementing, contents creation, process standardization for new operating model for contents and publication and to measure and communicate the value of the medical department to internal and external stakeholders.

The role is also responsible for acting medical check of slide decks and sales promotion materials related to the product, and support evidence generation.

About the Role

Major Accountabilities

- Lead the execution of the end-to-end operation for all types of Medical Events in collaboration with MSL, Medical Franchises and BE&E (Business Excellence & Execution) through the managing team

- Establishment of the content creation operating model in Japan:
 - Align with the global team and BEE, understand the global standardized strategy and operating model, identification of the needs of the Medical Franchises teams, and define omnichannel strategy and contents creation operating model customized to Japan, together with a contracted supporting vendor
 - Develop a holistic omni-channel strategic plan considering customer experience together with medical lead and translate strategy and tactics into yearly content plan
 - Conduct omnichannel data analysis in collaboration with OCE capability pool to realize the medical strategies
 - Drive continuous improvements and industry best practices to advance channels experience and customers engagement
 - Define and implement global standardized omnichannel strategy
 - Maximize a reuse of the contents created by the global brand teams
 - Define simplified internal approval process
- Co-Lead development of publication strategy, planning and execution for assigned projects to ensure awareness of key data and its interpretation in collaboration with medical franchises. (In Scope; PMS/P3 Trial)
- Support the evidence generation execution
- Review promotion material on P3 system
- Appropriately manage budgets and resources with PMO and MA

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部門
International

Business Unit

Innovative Medicines

地点

Japan

站点

Head Office (Japan) (Pharmaceuticals)

Company / Legal Entity

JP05 (FCRS = JP005) Novartis Pharma K.K.

Functional Area

Research & Development

Job Type

Full time

Employment Type

Regular

Shift Work

No

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