

Innovation & Business Excellence Project Manager

Job ID
REQ-10023953

10月 03, 2024

Italy

摘要

- Esplorare, sviluppare, implementare e valutare soluzioni di innovazione digitale che rispondano alle esigenze dei clienti. Co-creare con i principali stakeholder per costruire partnership e collaborazioni
- Guida la consegna di più progetti attraverso una varietà di canali creativi e di marketing, tra cui la stampa e i media digitali. Sviluppare e coordinare i piani di progetto nelle fasi di progettazione, sviluppo e produzione di un progetto per supportare la consegna di successo entro i KPI impostati.
- Lavora in collaborazione con i team del marchio, i team tecnici e tutte le funzioni per massimizzare il valore.
- Fornisce consulenza, consulenza e assistenza sulla strategia per la commercializzazione dei prodotti e influenza il team operativo di marketing/marketing vendite sul processo decisionale sull'allocazione delle risorse della forza vendita nei modi più ottimali, attraverso la consegna di progetti basati sull'analisi comprovata.
- Fornire supporto analitico ai clienti interni di Novartis

About the Role

Key responsibilities:

- Planning and management, gather requirements to develop detailed project plans and task-level project estimates. Proactively assist the company in identifying impending conflicts and resource gaps.
- Serve as an interface with global and local brand teams to plan projects and manage implementations.
- Leads and implements projects for regional and global teams, ensuring adherence to timelines and quality objectives.
- Ensures delivery of efficient and high quality end results.
- Manages an efficient and high quality team that promotes synergy and sharing of best practices among resources, drives collaboration with National Organisations in managing high standards of communication and delivery.
- Providing guidance on training requirements in relation to business processes
- Takes the lead in standardising relationships between brands

Key Performance Indicators

- Explore, develop, implement, and evaluate digital innovation solutions that address customer needs. Co-create with key stakeholders to build partnerships and collaborations.
- Lead the delivery of multiple projects across a variety of creative and marketing channels, including print and digital media.
- Develop and coordinate project plans across the design, development, and production stages of a project to support successful delivery within set KPIs.
- Work in collaboration with brand teams, technical teams, and all functions to maximize value.
- Provide consultancy, advice, and assistance on strategy for the commercialization of products and influence the marketing/sales operation team on decision making regarding sales force resource allocation in the most optimal ways, through the delivery of proven analytics-based projects.
- Provide analytical support to Novartis internal customers.

Essential requirements:

- Master Degree
- Strong experience in Project Management
- Well-developed understanding of pharma market environment
- Italian and English on a fluent level
- Strong strategic and Analytical skills

Why Novartis?: Our purpose is to reimagine medicine to improve and extend people's lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us! Learn more here: <https://www.novartis.com/about/strategy/people-and-culture>

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部门

International

Business Unit

Innovative Medicines

地点

Italy

站点

Milano

Company / Legal Entity

IT08 (FCRS = IT008) Novartis Farma S.p.A.

Functional Area

Marketing

Job Type

Full time

Employment Type

Regolare

Shift Work

No

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