

## Associate Director, Finance and Strategy & Growth Activation Communications

Job ID  
REQ-10022847

10月 02, 2024

USA

### 摘要

#LI-Hybrid

This role will communicate the value Novartis creates, and its impact on people, the environment, and society to financial and business development / mergers & acquisitions audiences. Set vision and align on strategic engagement efforts to drive our company's leadership narrative in financials and to position our company as the business development partner of choice. Support the Head of Finance Communications during quarterly earnings and beyond cycles and Strategy & Growth (S&G) leadership on external/internal communications.

### About the Role

Your Key Responsibilities:

- Support the development and implementation of communications strategies to highlight Novartis enterprise strategy and performance to the financial community both at earnings and between reporting cycles
  - Implement communications tactics that elevate quarterly earnings/investor events, coordinating logistics, aligning messaging with Investor Relations team, engaging traditional and social media
  - Partner with Investor Relations and key teams within Finance organization
- Implement communications plans and tactics that promote/announce business development deals/strategic collaborations
- Execute on Strategy & Growth leadership appearances, video tapings, interviews, etc.; managing logistics, briefing documents and speaker preparation
- Develop and maintain strong Financial/Strategy & Growth Communications process management tools
- Manage ongoing research to develop a deep understanding of key audiences and stakeholders, including media and business development partners/prospective partners, to expertly reach target audiences and instill confidence in the company. Continuously track and analyze perceptions of Novartis by the Business Development community to understand their drivers and mitigate potential issues
- Exemplify a predictive mindset; seek multidirectional insights to understand our environments and stakeholders, and embrace iterative, measurable experimentation and action

## Role Requirements

### Essential Requirements:

- Bachelor ' s degree required
- 7+ years of experience in communications, with working knowledge of finance and business development communications
- Social media strategy, planning and execution skills
- Analytical skills with the ability to interpret data and insights to support decision-making
- Effective interpersonal and communication (both written & verbal) skills, with the ability to collaborate across teams and stakeholders, and ability to influence senior levels/teams. Adaptable and able to thrive in a fast-paced environment with evolving priorities and navigate complexity.
- Demonstrated ability to continuously track and leverage new trends in financial/business development communications
- Expertise in process management/project management/logistics, along with the demonstrated ability to manage agencies/budgets

### Desirable Requirements:

- Degree subject area in Communications, Public Relations, Journalism, or related field preferred; advanced degree a plus
- Demonstrated ability to contribute to the implementation of successful financial and business development communication strategies.
- Crisis and issues management experience a plus.

Commitment to Diversity and Inclusion: Novartis is committed to building an outstanding, inclusive work environment and diverse teams ' representative of the patients and communities we serve.

Novartis Compensation and Benefit Summary: The pay range for this position at commencement of employment is expected to be between \$130,400.00 - \$195,600.00 / year; however, while salary ranges are effective from 1/1/24 through 12/31/24, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills, and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an "at-will position" and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we ' ll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

EEO Statement:

The Novartis Group of Companies are Equal Opportunity Employers who are focused on building and advancing a culture of inclusion that values and celebrates individual differences, uniqueness, backgrounds and perspectives. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, sex, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status. We are committed to fostering a diverse and inclusive workplace that reflects the

world around us and connects us to the patients, customers and communities we serve.

## Accessibility & Reasonable Accommodations

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to [us.reasonableaccommodations@novartis.com](mailto:us.reasonableaccommodations@novartis.com) or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

部门

Corporate Affairs

Business Unit

CTS

地点

USA

站点

East Hanover

Company / Legal Entity

U061 (FCRS = US002) Novartis Services, Inc.

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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