

## Director, Communications-Finance/Strategy & Growth Activation

Job ID  
REQ-10022797

9月 26, 2024

Switzerland

### 摘要

Location: Basel, Switzerland (Hybrid)

Communicate the value Novartis creates, and its impact on people, the environment, and society to financial and Business Development (BD) / Mergers & Acquisition audiences. Set vision and align on strategic engagement efforts to drive our company's leadership narrative in our financials and to position our company as the BD partner of choice.

### About the Role

Your responsibilities include, but not limited to:

- Implement financial communications strategy at quarterly earnings and beyond earnings cycles, as well as key financial and investor events:-
- Closely partner with key groups within Finance Organization, e.g., Investor Relations (IR), to

develop messaging/communications tactics that complement and advance efforts to reach and impact investment community

- Engage business/financial media to drive strategic, pulsed news coverage in traditional media
- Ensure financial messaging and materials are pulled through across internal audiences to engage and educate them on the company ' s financial strategy
- Set vision/direction and activate social media engagement strategies and thought leadership platforms to advance Novartis strategy among financial/investor/BD audiences
- Seek and engage influencers (e.g., KOLs) to proactively tell/promote Novartis story among investor/BD audiences
- Elevate S&G organization among key ventures capital/BD audiences with strategic S&G communications strategy.
- Build operating model/process for strategic external and internal communications to promote BD activities
- Manage oversight of all BD deals/collaborations support across CA
- Develop and execute internal and external communications plans for BD/Deal announcements
- Execute issues management tactics to mitigate reputational risk among investors/S&G partner audiences
- Understand the external environment for the Finance and S&G organizations and how to reach and influence their key stakeholders
- Exemplify a predictive mindset; seek multidirectional insights to understand our environments and stakeholders, and embrace iterative, measurable experimentation and action.

What you'll bring to the role:

- Bachelor ' s degree in, Communications, Business Administration or related field; advanced degree preferred.
- Significant experience in communications, preferably in the pharmaceutical or healthcare industry with a focus on finance and investor relations.
- Excellent business/financial media relations skills, including expertise in social media
- Strong knowledge of financial/quarterly earnings communications and regulatory requirements
- Excellent leadership and influencing skills, with the ability to align diverse stakeholders and drive results
- Strategic mindset with the ability to develop and implement innovative approaches in financial/BD communications
- Demonstrated ability to continuously track and leverage new trends in financial/BD communications
- Strong cross-functional collaboration skills and the ability to serve as a key interface with various internal functions
- Understanding of regulatory financial reporting requirements
- Proficiency in English required - excellent communication and presentation skills, with the ability to effectively communicate complex information to senior management and external stakeholders
- Issues management/risk mitigation identification and management
- Adaptable and able to thrive in a fast-paced environment with evolving priorities

Commitment to Diversity and Inclusion / EEO:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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部门  
Corporate Affairs

Business Unit  
CTS

地点  
Switzerland

站点  
Basel (City)

Company / Legal Entity  
C028 (FCRS = CH028) Novartis Pharma AG

Functional Area  
Communications & Public Affairs

Job Type  
Full time

Employment Type  
Regular

Shift Work  
No

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