Analyst Business Analytics

Job ID
REQ-10021470

10   03, 2024

India

-Provide analytics support to Novartis internal customers (CPOs & Regional marketing and sales teams) on various low-medium complexity analytical reports. -Support and facilitate data enabled decision making for Novartis internal customers by providing and communicating qualitative and quantitative analytics. -Support GBS -GCO business in building practice by involving in various initiatives like knowledge sharing, on-boarding and training support, support team lead in all business related tasks /activities, building process documentation and knowledge repositories -To be an integral part of a comprehensive design team responsible for designing promotional marketing materials.

About the Role

Major accountabilities:

Build and deliver below customer requirements as per agreed SLAs (timeliness, accuracy, quality, etc.) and drive excellent customer service (NVS performance report, Market overview (brand / therapy area), Disease area fact books, Market assessment and Situation analysis, new brand launch performance tracker, Portfolio Analytics, Others ad-hoc requests based on Secondary Research)

Deliver services through structured project management approach with appropriate documentation and communication throughout the delivery of services.

Build and maintain standard operating procedures (SOPs), quality checklists that will enable excellent quality outputs for all outputs within the function.

Develop and maintain knowledge repositories that gains qualitative and quantitative reports of brands, disease areas, macroeconomic trends of Novartis operating markets, etc.

Support team leaders in recruitment and on-boarding of new associates within the organization

Active participation in various sessions that enables growth and improves quality of NOCC Hyderabad work across the function.

Align with all internal functional operating procedures like time tracking, KPI tracking and reporting, and other internal systems and processes. Essential Requirements:

Degree or equivalent experience level, MBA with Graduate / Postgraduate in Medicine (MD/MBBS/BDS) Pharmacy / Life Sciences

mor than 3 years proven track record in business analytics in a market research firm or pharmaceutical company or Pharma KPO/Consulting

MS office (Advanced Excel and PPT), Qlik/Power BI, expertise is a must for this role

Seeking an adept database professional with validated expertise in desk research as well as healthcare and pharmaceutical data systems including IQVIA MIDAS and other IQVIA offerings, Evaluate Pharma, AlphaSense, Capital IQ, Clarivate, among others and committed to ensuring data integrity and generating insightful analyses

High agility to work across projects, dataset and technologies

Excellent presentation and stakeholder management skills

Interpersonal and strong verbal and written communication skills

Ability to operate optimally in an international matrix environment. Strong teammate who is dynamic and result oriented

Desirable Skills:

Data Science capabilities along with Alteryx/Dataiku, VBA, Python

Highly motivated, flexible and adaptable

Should be able self-accountable and work independent Why Novartis? Our purpose is to reimagine medicine to improve and extend people's lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us! Learn more here: https://www.novartis.com/about/strategy/people-and-culture

You'll receive: You can find everything you need to know about our benefits and rewards in the Novartis Life Handbook. https://www.novartis.com/careers/benefits-rewards

Join our Novartis Network: If this role is not suitable to your experience or career goals but you wish to stay connected to hear more about Novartis and our career opportunities, join the Novartis Network here: https://talentnetwork.novartis.com/network

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

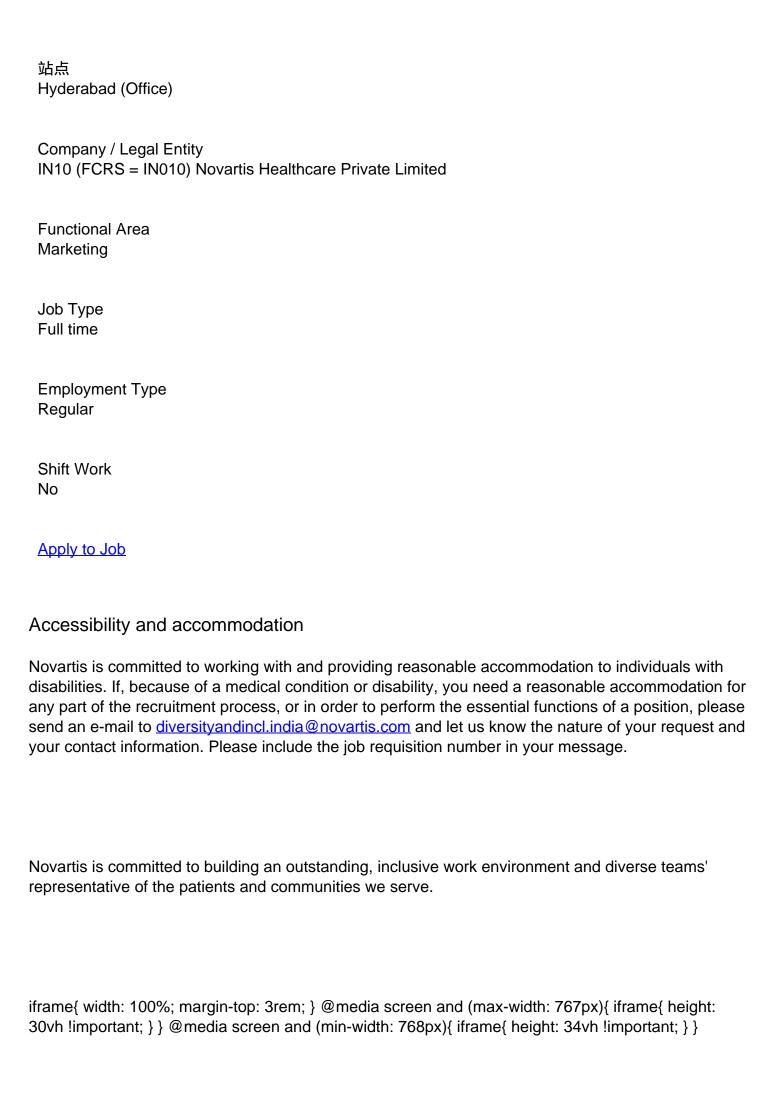Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: https://talentnetwork.novartis.com/network

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: https://www.novartis.com/careers/benefits-rewards

Operations

Business Unit
CTS

India

Hyderabad (Office)

Company /Legal Entity
IN10 (FCRS = INO10) Novartis Healthcare Private Limited

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

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Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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