

Millennial Discovery Program (Extended Trainee Program)

Job ID
REQ-10011154

6月 10, 2024

T ü rkiye

摘要

Novartis Millennial Discovery Program 2.0 is an extended, project-based talent program for new generation who would like to discover commercial experience (marketing, finance, communication, medical) with the chance of various trainings, coaching and rotation which will unleash and maximize your full potential.

About the Role

What do we expect? What impact will you make?

- Manages effective agency partnerships
- Supports marketing team to create and deliver operational plans appropriate to life cycle of brand
- Identifies country-specific insights using market research, competitive intelligence, and understanding of disease areas.
- Implements portfolio tools, e.g. category sales aids, digital platforms and brings innovative ideas

about digitalization

- Leads development and delivery of key promotional campaign materials from insights to review, production and implementation.

Who we are looking for Novartis Discovery Millennials?

- Currently senior students in reputable university, new graduates or master students with an interest in Marketing & Sales at Pharma
- Able to commit to working at least 4 days per week at least 6 months to 1 year
- Dynamic, passionate, eager to learn, team player, and career driven personality
- Innovative and creative thinking with analytical capabilities,
- Excellent command of written and spoken English and Turkish

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we ' ll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门

International

Business Unit

Innovative Medicines

地点

T ü rkiye

站点

stanbul Kavac ı k

Company / Legal Entity

TR01 (FCRS = TR001) Novartis Sa Ğ l Ğ k, G Ğ da ve Tar Ğ m Ü r ü nleri San. Ve Tic. A. Ğ .

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.



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